

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION No. 2422
TO BE ANSWERED ON 13.03.2025

PMEGP IN KARUR

2422. MS. S JOTHIMANI:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISESBE pleased to state:

- (a) the number of applications received and approved under the Prime Minister's Employment Generation Programme (PMEGP) in the Karur Parliamentary Constituency during the last financial year (2023-24);
- (b) the total amount of financial assistance provided to entrepreneurs under the scheme in said constituency, specifically for the establishment of micro-enterprises and small industries;
- (c) whether steps are being taken by the Government under PMEGP to increase awareness and participation of local entrepreneurs, especially in rural and semi-urban areas of Karur, if so, the details thereof;
- (d) whether there are any initiatives to specifically support traditional industries like textile and coir-based MSMEs in the Karur region under the PMEGP and if so, the details thereof; and
- (e) the number of new jobs created in Karur as a result of the implementation of the scheme in the region?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) and (b): Details of number of applications received, approved, number of units assisted and Margin Money (MM) subsidy disbursed under Prime Minister's Employment Generation Programme (PMEGP) in the Karur district in the State of Tamil Nadu during the last financial year (2023-24) for the establishment of micro-enterprises is given below:

Financial Year	No. of applications received	No. of applications sanctioned by banks	No. of units assisted	MM Subsidy disbursed (Rs. in crore)
2023-24	1662	772	222	3.97

(c) and (d): The initiatives taken by Government under PMEGP to increase awareness and participation of local entrepreneurs across the country including in rural and semi-urban areas of Karur district and support MSMEs in traditional industries including textiles and coir are the following :

- i. Awareness programmes in all the States/UTs including backward and under-performing areas, Aspirational districts, North Eastern Region, etc with focus on special category.
- ii. Beneficiaries under Special Category including SC, ST, OBC, Minorities, Womenetc. are provided with higher subsidy of 25% and 35% of the project cost in urban and rural areas respectively as compared to 15% and 25% of the project cost for General Category beneficiaries.

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- iii. Inclusion of applicants from Aspirational districts and transgenders under Special Category eligible for higher subsidy.
- iv. Conduct of two-days free online Entrepreneurship Development Programme (EDP) for prospective entrepreneurs.
- v. Industries related to Animal Husbandry like dairy, poultry, aquaculture, insects (bees, sericulture, etc.) have been allowed under the scheme.
- vi. Acceptance of PMEGP applications in offline mode from prospective beneficiaries in 11 regional languages since January 2024.
- vii. Model Detailed Project Reports (DPRs) on various industries have been made available in the PMEGP portal.

(e): Performance of PMEGP in Karur district in the State of Tamil Nadu during FY 2023-24 in terms of number of units assisted and estimated employment generated is given below: -

Financial Year	No. of units assisted	Estimated Employment Generated (Nos.)
2023-24	222	1,776
