

**GOVERNMENT OF INDIA
MINISTRY OF HOUSING AND URBAN AFFAIRS
LOK SABHA**

**UNSTARRED QUESTION NO. 2414
TO BE ANSWERED ON MARCH 13, 2025**

**DEENDAYAL ANTYODAYA YOJANA – NATIONAL URBAN
LIVELIHOODS MISSION**

NO. 2414. SHRI P C MOHAN:

Will the Minister of HOUSING AND URBAN AFFAIRS be pleased to state:

- (a) the details of the initiatives taken/being taken by the Government to promote skill development and self-employment among urban poor across the country under the Deendayal Antyodaya Yojana – National Urban Livelihoods Mission (DAY-NULM) along with the achievements made under the mission;**
- (b) the steps taken/being taken by the Government to address the barriers such as lack of access to credit and markets under DAY-NULM across the country along with the measures taken/being taken in Bengaluru to enhance the scheme's outreach and effectiveness; and**
- (c) whether the State Government of Karnataka has implemented specific measures to support urban Self-Help Groups and promote employment opportunities in Bengaluru under DAY-NULM and if so, the details and the impact thereof?**

ANSWER

**THE MINISTER OF STATE IN THE
MINISTRY OF HOUSING AND URBAN AFFAIRS
(SHRI TOKHAN SAHU)**

- (a): In order to enhance livelihood opportunities in the urban settings, Ministry of Housing & Urban Affairs (MoHUA) supplements the efforts of States/UTs by providing assistance under various programmes like the “Deendayal Antyodaya Yojana - National Urban Livelihoods Mission (DAY-NULM)” which was implemented from February 2016 to 30th September, 2024. The mission aimed to reduce poverty and vulnerability of the urban poor households by enabling them to access gainful self-employment and skilled wage employment, resulting in an appreciable improvement in their livelihoods on a sustainable basis through its different components. The achievements made under the mission till 30.09.2024 across the country are as under:**

...2/-

| Category | Achievements |
|--|---------------------|
| No. of Self Help Groups (SHGs) formed | 10,02,545 |
| No. of SHGs given Revolving Fund | 6,79,705 |
| No. of Candidates Skill Trained | 15,42,952 |
| No. of Skilled Candidates Placed | 8,43,299 |
| No. of Beneficiaries assisted for setting up individual/Group Micro Enterprises | 9,81,899 |
| No. of loans disbursed to SHGs under Bank linkage Programme | 6,42,207 |

- (b): **The steps have been taken by the Government to address the barriers such as lack of access to credit and markets under DAY-NULM across the country along with the measures taken in Bengaluru to enhance the scheme's outreach and effectiveness is attached at Annexure.**
- (c): **As per information received from the State Government, the Government of Karnataka initiated support for Urban SHGs and promote employment opportunities in Bruhat Bengaluru Mahanagara Palike (BBMP) under DAY-NULM. Two AKKA Cafés have been established to serve quality food hygienically to the public at an affordable price and are being run by the SHGs. 19 women SHGs members across different zones have been trained in making bakery products.**

Annexure referred to reply to Part (b) of Lok Sabha Unstarred Question No. 2414 to be answered on 13.03.2025 regarding “Deendayal Antyodaya Yojana – National Urban Livelihoods Mission”

The steps have been taken to address barriers such as lack of access to credit and markets under DAY-NULM across the country along with the measures taken in Bengaluru along with other ULBs to enhance the scheme’s outreach and effectiveness are as under:

- **Bank and branch-wise targets are fixed by State Level Bankers’ Committee (SLBC) to achieve the allocated targets, including the Self Employment Programme.**
- **Holding meetings with the SLBC, District Level Bankers’ Committee (DLBC), and Block Level Bankers’ Committee (BLBC).**
- **Organising SHG (Self-Help Group) credit linkage melas with banks.**
- **Organising SHG exhibition-cum-sale events to provide marketing facilities for SHG.**
- **Providing help to SHGs for selling their products through various online and offline marketing strategies.**
- **Review progress of mission with State Level Officers.**
- **In addition as per information received from the State Government, App based survey has been conducted for the identification of street vendors in Karnataka including BBMP in adherence to the The Karnataka Street Vendors (Protection of Livelihood, Regulation of street vending and Licensing) scheme, 2020.**
- **Awareness campaigns have been conducted through various IEC activities such as hoardings, banners, pamphlets and electronic & print media.**