GOVERNMENT OF INDIA MINISTRY OF MICRO. SMALL AND MEDIUM ENTERPRISES

LOK SABHA UNSTARRED QUESTION NO. 2387 TO BE ANSWERED ON 13.03.2025

NATIONAL SMALL INDUSTRIES CORPORATION

2387. SHRI HARIBHAI PATEL:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the role of the National Small Industries Corporation (NSIC) in promoting and developing Micro and Small-Scale Industries in the country and the key initiatives taken to support such enterprises;
- (b) the number of Micro and Small-Scale Industries that have benefitted from such initiatives/schemes, particularly in Mahesana Parliamentary Constituency;
- (c) the financial and technical assistance provided by NSIC to MSMEs under its various schemes and the impact of these schemes on MSME growth and sustainability;
- (d) the steps taken by NSIC to strengthen the market access for MSMEs both nationally and internationally till March 2025; and
- (e) whether there are any future plans or programs under NSIC to further enhance the capacity and competitiveness of MSMEs in the country and if so, the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SUSHRI SHOBHA KARANDLAJE)

(a) to (c): The National Small Industries Corporation Limited (NSIC), a Public Sector Enterprises under the Ministry of Micro, Small and Medium Enterprises (MSME) provides integrated support to MSMEs towards marketing, access to technology, credit and other support services such as facilitation of raw material requirement by making arrangements with bulk manufacturers for procuring the materials and supplying the same to MSMEs, credit support for raw materials procurement, tender & consortia marketing and technical assistance to MSMEs and registration of Micro, Small and Medium Enterprises (MSMEs) under its Single Point Registration Scheme (SPRS).

The details of financial and technical assistance provided by NSIC to MSMEs under its major schemes are as under:

	FY 2023-24	FY 2024-25
		(upto December 2025)
Raw Material Distribution (quantity in MTs)	3,65,168	2,60,350
Raw Material Assistance (Rs. in crore)	7,586.35	5,410.85
Bill Discounting (Rs. in crore)	40.56	29.90
Single Point Registration Scheme (No. of units)	7393	4878
Skill Development (No. trainees)	66,765	47,838
Common Facility Services (No. of units)	15,891	12,790
Enrolment in MSME Global Mart Web Portal	10,340	4552
(www.msmemart.com) (No. of units)		

In Mehasana Parliamentary Constituency of Gujarat, 334 units have availed the benefit under the schemes of NSIC.

(d) &(e): In order to support the MSMEs for market linkage, NSIC has created a global Business to Business (B2B) portal viz. www.msmemart.comto provide a digital platform for visibility and discoverability, thereby facilitating their business interface. The salient features of MSME Global Mart portal includes digital presence of MSME units within minutes, showcase MSME Products & Services 24x7, keyword based unlimited tender alerts, Award of Contract (AOC) information, Enquiry / Request for Quotation (RFQ), Franchise, Subcontracting & Distribution Opportunities, Special Offers on ICT Digital Solutions, Quick links of Government Scheme, Information on Events & Exhibitions and Trade Leads (Buy/Sell). Further to enhance the capacity and competitiveness of MSMEs, NSIC implement a Central Sector Scheme title "Trade Enablement And Marketing" (TEAM) which envisages digital market connect of MSME by supporting them onboarding under e-commerce platforms.
