

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

**LOK SABHA**  
**UNSTARRED QUESTION NO. 237**  
**ANSWERED ON 04/02/2025**

**GLOBAL DEMAND FOR ORGANIC PRODUCTS**

237. SHRI SUDHEER GUPTA:  
SHRI CHAVAN RAVINDRA VASANTRAO:  
SHRI DHAIRYASHEEL SAMBHAJIRAO MANE:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the global demand for organic products is growing rapidly and if so, the details thereof;
- (b) whether the Government has set a target of Rs. 20,000 crore for organic product export for the next three years and if so, the details thereof;
- (c) whether the Government has released the eighth edition of National Programme for Organic Production (NPOP) with new regulations;
- (d) if so, the details thereof and the aims and objectives thereto; and
- (e) the details of steps taken by the Government to encourage farmers to indulge in organic farming to reach the desired goal in next three years?

**ANSWER**

वाणिज्य और उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)  
THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SHRI JITIN PRASADA)

(a) The global demand for organic products has been growing consistently as can be seen from the table below.

<b>Growth in Global Market for Organic Products</b>	
<b>Year</b>	<b>Value of Global Market (in USD Billion)</b>
2018	105.00
2019	112.00
2020	129.00
2021	135.50
2022	141.75

Source: Report of FiBL & IFOAM - Organic International for the year 2020 to 2024

**(b)** Govt. of India is taking focused initiatives to enhance the exports of organic products. Given India's production base and trends in global demand for organic products, India has the potential to become one of the major organic product exporting countries of the world in the near term.

**(c) & (d)** The eighth edition of the National Programme for Organic Production (NPOP) has been formally launched on 9<sup>th</sup> January 2025. The same is available on APEDA website <https://npop.apeda.gov.in/>. Chapter 2 specifies the scope, objective and operational structure of the NPOP. The scope and objectives are at Annexure I.

**(e)** The Government of India has been promoting organic farming in the country through Paramparagat Krishi VikasYojna (PKVY) and Mission Organic Value Chain Development for North Eastern Region (MOVCDNER). Both the schemes focus on end-to-end support to farmers engaged in organic farming i.e. training, capacity building, production, processing, certification, marketing and post-harvest management.

The details of these schemes are available on the website of Department of Agriculture & Farmers Welfare under the following link.

<https://www.agriwelfare.gov.in/en/Guideintegratednutrient>

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## **SCOPE AND OBJECTIVES OF NPOP**

### **SCOPE**

The NPOP shall, inter alia, include the following:

- a. Policies for development and certification of organic products as notified by the Department of Commerce, Ministry of Commerce and Industry, Government of India from time to time.
- b. National Standards for organic products, processing, handling and labelling.
- c. Accreditation of certification programmes to be operated by Certification Bodies.
- d. Certification of organic products.
- e. India Organic Logo and regulations governing its use.

### **OBJECTIVES**

The objectives of the NPOP, inter alia, include the following:

- a. To assess and accredit certification programme of Certification Bodies seeking accreditation under this programme.
- b. To provide the procedure for evaluation of the certification programme of Certification Bodies under this programme.
- c. To develop National Standards for Organic Production, processing, handling, and labelling for different product categories.
- d. To facilitate certification of organic products in conformity with the importing countries' organic standards as per mutual recognition agreement.
- e. To encourage sustainable and environmentally friendly farm ecosystem.
- f. Ensure that the certification system is transparent, easy to follow and is in line with international best practices.
- g. Ensure transparency in the operations of the Operators.

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