

GOVERNMENT OF INDIA
MINISTRY OF FOOD PROCESSING INDUSTRIES
LOK SABHA
UNSTARRED QUESTION No. 2343
TO BE ANSWERED ON 13TH MARCH 2025

ONE PERISHABLE PRODUCT UNDER ODOP PROGRAMME

2343. SHRI RAJESH NARANBHAI CHUDASAMA:

Will the MINISTER OF *FOOD PROCESSING INDUSTRIES* be pleased to state:

- (a) whether all the districts in the Gujarat have recognized one perishable product under the One District One Product (ODOP) programme of Pradhan Mantri Formalisation of Micro Food Processing Enterprises (PMFMPE) Scheme;
- (b) if so, the details thereof, district-wise;
- (c) the details of the total budget sanctioned for this programme, district-wise;
- (d) whether the programme was able to achieve the initially planned outcomes in the State;
- (e) if so, whether ODOP has increased collaboration in terms of procurement, availing common services and marketing between the districts that have recognized similar products; and
- (f) if so, the details thereof?

ANSWER

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES
(SHRI RAVNEET SINGH)

(a) & (b): One District One Product (ODOP) has been approved for all the 33 districts of Gujarat based on the recommendations of State Government as per the details given at **Annexure**.

(c): Centre share of Rs. 49.08 Crores has been released to the State of Gujarat by Ministry of Food Processing Industries (MoFPI) for implementation of various components of the PMFME scheme, till 28th February 2025.

(d): The achievement of Gujarat under PMFME scheme are as under:

- i. State Nodal Department / Agency (SNA), State Level Approval Committee (SLAC) and District Level Committee (DLCs) have been constituted.
- ii. One State Level Training Institutes (SLTIs) have been nominated for capacity building.
- iii. 175 District Resource Persons (DRPs) appointed for facilitating the prospective entrepreneurs/ applicants for mobilization of proposals / applications.
- iv. 658 loans have been sanctioned for Credit Linked Subsidy for setting up / upgradation of micro food processing enterprises.
- v. An amount of Rs. 18.39 crores have been approved for 7,185 SHG members for seed capital support.

(e) & (f): The Scheme adopts One District One Product (ODOP) approach to reap the benefit of scale in terms of procurement of inputs, availing common services and marketing of products. ODOP for the scheme provides the framework for value chain development and alignment of support infrastructure.

Under ODOP, overall credit linked subsidy has been sanctioned for 18,872 micro food processing enterprises, 76 ODOP based Incubation Centres have been approved and 17 brands launched for marketing and branding support to Micro food processing units in the country.

ANNEXURE REFERRED IN REPLY TO PART (a) & (b) OF THE LOK SABHA UNSTARRED QUESTION NO. 2343 FOR ANSWER ON 13.03.2025 REGARDING “ONE PERISHABLE PRODUCT UNDER ODOP PROGRAMME”

One District One Product (ODOP) approved in Gujarat under PMFME scheme

Sl. No.	District	ODOP
1	Ahmedabad	Wheat based Products
2	Amreli	Groundnut based Products
3	Anand	Banana based Products
4	Aravalli	Potato based Products
5	Banaskantha	Pomegranate based products
6	Bharuch	Banana based Products
7	Bhavnagar	Onion based Products
8	Botad	Guava based Products
9	Chhota Udaipur	Maize based Products
10	Dahod	Soyabean based Products
11	Dang	Finger Millet (Ragi) based Products
12	Devbhoomi Dwarka	Groundnut based Products
13	Gandhinagar	Okra based products
14	Gir Somnath	Mango based Products
15	Jamnagar	Groundnut based Products
16	Junagadh	Coriander based products
17	Kheda	Rice based Products
18	Kutch	Datepalm based products
19	Mahisagar	Papaya based products
20	Mehsana	Cumin based products
21	Morbi	Sesamum based Products
22	Narmada	Banana based Products
23	Navsari	Mango based Products
24	Panchmahal	Maize based Products
25	Patan	Cumin based Products
26	Porbandar	Gram based Products
27	Rajkot	Groundnut based Products
28	Sabarkantha	Vegetable based products
29	Surat	Banana based Products
30	Surendranagar	Cumin based Products
31	Tapi	Sorghum based Products
32	Vadodara	Tur based Products
33	Valsad	Sapota based products
