

**GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

**UNSTARRED QUESTION NO. 2304
TO BE ANSWERED ON: 13.03.2025**

“Setting up MSMEs in West Bengal”

No. 2304 SHRI SAUMITRA KHAN:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

the details of assistance provided to entrepreneurs for the establishment of Micro, Small and Medium Enterprises (MSMEs) in West Bengal during the last three years?

**ANSWER
MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)**

The Central Government supplements the efforts of the State/UT Government in the country, including the state of West Bengal, in supporting Micro, Small and Medium Enterprises (MSMEs) through its various schemes, programmes and policy initiatives, which inter alia include Udyam Registration Portal, Udyam Assist Platform, Prime Minister's Employment Generation Programme (PMEGP), Credit Guarantee Scheme for Micro and Small Enterprises (MSEs), Pradhan Mantri Mudra Yojana, Micro and Small Enterprises-Cluster Development Programme, Procurement and Marketing Support Scheme, Tool Rooms, Technology Centre System Programme, National SC/ST Hub, MSME Champions and Public Procurement Policy for MSEs, 2012 Order, etc.

- (i) A revised definition based on the twin criteria of investment and turnover, was adopted to define Micro, Small and Medium Enterprises (MSMEs) in 2020 and for registration, Udyam Registration Portal was launched on 01.07.2020. To bring Informal Micro Enterprises (IMEs) under the formal ambit of MSMEs and for availing benefits under Priority Sector Lending (PSL), Udyam Assist Platform (UAP) was launched on 11.01.2023. The details of total MSMEs registered on Udyam Registration Portal, including UAP in the State of West Bengal are as given below:

Total MSMEs registered on Udyam Registration Portal and Udyam Assist Platform in the State of West Bengal					
Financial Year	Micro Enterprises	Small Enterprises	Medium Enterprises	Total Enterprises	Employment Reported
2021-22	1,56,724	11,663	977	169,364	20,21,225
2022-23	2,69,357	8,246	382	277,985	28,01,079
2023-24	27,60,247	5,646	297	27,66,190	65,08,171

- (ii) Under PMEGP, credit linked subsidy for setting up new micro-enterprises in non-farm sector is provided. Margin Money subsidy ranging from 15% to 35% of project cost, for projects up to Rs. 50 lakh in Manufacturing sector and Rs. 20 lakh in the Service sector, is provided. Under the Scheme, Margin Money subsidy for general category beneficiaries is 25% in rural areas and 15% in urban areas. For beneficiaries belonging to Special categories, including women, Margin Money subsidy is 35% in rural areas and 25% in urban areas. The details of assistance provided for the State of West Bengal are as given below:

Financial Year	No of Units Assisted	Margin Money Disbursed (Rs. in crore)	Estimated Employment Generated
2021-22	2,305	85.39	18,440
2022-23	2,126	74.08	17,008
2023-24	1,919	74.23	15,352

- (iii) Under Credit Guarantee Scheme, collateral free loan up to a limit of Rs. 500 lakh (w.e.f. 01.04.2023) to MSEs with guarantee coverage up to 90 % for various categories of loan is provided. As reported by CGTMSE, details of the number of guarantees extended and amount of guarantees approved for Micro and Small Enterprises, during the last three years, in the State of West Bengal, are given below:

Financial Year	No. of Guarantees	Amount Approved (in Rs. Crore)
2021-22	37,033	2,887
2022-23	54,440	6,036
2023-24	1,06,073	11,887

- (iv) Procurement and Marketing Support Scheme (PMSS) of the Ministry of MSME extends benefits for MSEs for market access through participation of Individual MSEs in Trade Fairs / Exhibitions, Vendor Development Program, Adoption of Modern Packaging Technique, Adoption of e-Commerce platform, etc. The details of beneficiaries under PMSS in the State of West Bengal are as given below:

Financial Year	No. of Beneficiaries benefitted for participation in Domestic Trade Fairs	Number of Units reimbursed towards adoption of Bar Code in the State	Number of Units reimbursed towards adoption of e-Commerce	No. of Vendor Development Programme allotted
2022-23	246	2	94	3
2023-24	297	10	527	1
2024-25 (As on 10.03.25)	217	3	322	-

- (v) Ministry of MSME is implementing Micro and Small Enterprises Cluster Development Programme (MSE-CDP) to enhance the productivity and competitiveness of MSEs for their holistic development adopting cluster development approach by extending financial assistance as grant to establish Common Facility Centers (CFCs) in the existing clusters and establish/up-grade infrastructural facilities in new/existing industrial estates/areas/flatted factory complexes. A total of Rs.662.78 lakh was released as grant during the last three years (from 2021-22 to 2024-25 till 11.03.2025) for the State of West Bengal.
