

TRADITIONAL CARPET CRAFT

2030. SHRI ABHAY KUMAR SINHA:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) whether the Government is aware that Aurangabad is famous for traditional carpet craft and immense importance in Bihar;
- (b) if so, the steps being taken to promote Aurangabad carpets as a symbol of India's rich heritage and craftsmanship at national and international forums;
- (c) whether the Government is planning to grant Geographical Indication (GI) tag to Aurangabad carpet to preserve its authenticity and enhance its market potential;
- (d) the schemes or incentives being provided to Aurangabad artisans and weavers to promote carpet production and export; and
- (e) whether the Government has any proposal to set up dedicated export zones or collaborate with international trade fairs to promote global expansion of Aurangabad carpets and if so, the details thereof?

उत्तर

ANSWER

वस्त्र मंत्री (श्री गिरिराज सिंह)

MINISTER OF TEXTILES
(SHRI GIRIRAJ SINGH)

(a) to (d): The Office of the Development Commissioner (Handicrafts) under the aegis of Ministry of Textiles implements two schemes namely National Handicrafts Development Programme (NHDP) and Comprehensive Handicrafts Cluster Development Scheme (CHCDS) for overall development and promotion of handicrafts sector across the country including Aurangabad, Bihar. Further, this office has already issued 600 Pehchan cards under Pehchan initiative in Carpet and other floor craft in Aurangabad district. Additionally, this office provides support for formation of Producer Company to promote rich heritage, craftsmanship and bring entrepreneurial spirit amongst handicrafts artisans. Furthermore, one Producer Company namely M/s Obra carpet handicrafts producer company Ltd. has been formed, which is working in carpet craft with 520 artisans practicing in carpet craft. Moreover, no such proposal has been received by this office to grant Geographical Indication (GI) tag to Aurangabad carpet.

(e): Office of the Development Commissioner (Handicrafts) does not have any proposal to set up export zone for promotion and export of Aurangabad carpets of Bihar. However, under the NHDP Scheme, Marketing opportunities provide to the exporters and artisans in International and domestic events to showcase their craft. Furthermore, three carpet artisans from Obra carpet cluster of Aurangabad district in the state of Bihar participated in prestigious Bharat Tex 2024 for exposure of international event.
