

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT OF COMMERCE

LOK SABHA
UNSTARRED QUESTION NO. 2026
ANSWERED ON 11/03/2025

DEVELOPMENT OF E-PLATFORM

2026. SHRI BIPLAB KUMAR DEB:

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government is planning to develop any e-platform to connect exporters, MSMEs, entrepreneurs with various stakeholders; and
- (b) if so, the benefits of the platform related to trade related information and data?

ANSWER

वाणिज्य और उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI. JITIN PRASADA)

(a) & (b) The government has launched Trade Connect e-Platform on 11th September, 2024 which has been developed after consultations with various stakeholders in the export ecosystem. Trade connect e-Platform is an information and intermediation platform on international trade that attempts to help new and existing exporters, including MSMEs by connecting them to various stakeholders.

The platform includes stakeholders such as officials from Indian Missions Abroad, Department of Commerce, and Directorate General of Foreign Trade, Export Promotion Councils, Commodity Boards and Exim Bank etc., who provide support in the form of information, answering queries and by providing services such as issuance of Certificate of Origin on the platform.

Some of the key services available on the platform include:

- (i) Trade Agreements and Tariff explorer - Aids in understanding benefits of FTAs and tariffs for Indian products
- (ii) Product Guide and Country guide – Aids in understanding top markets, certification and compliance requirements, non tariff barriers, anti dumping duties and connect with buyers in various markets

- (iii) Global e-Commerce Guide – Information on top countries, categories and e-Commerce portals in the world
- (iv) Trade Events Worldwide – Information on trade shows and events in India and abroad in a single place
- (v) Ask an Expert – Subject matter stakeholders resolve trade queries of Indian businesses on international trade
- (vi) EXIM Paathshaala - Learning content and videos on various aspects of international trade
- (vii) Source from India - Recognized exporters can create micro-pages on the platform for discoverability by international buyers.
