

GOVERNMENT OF INDIA
MINISTRY OF CULTURE

LOK SABHA
UNSTARRED QUESTION NO-1686
ANSWERED ON 10.03.2025

SCHEMES FOR PRESERVATION AND PROMOTION OF TRADITIONAL ARTS

†1686. SHRI RAJKUMAR ROAT:

Will the Minister of CULTURE be pleased to state:

- (a) the details of schemes implemented by the Government for the preservation and promotion of traditional arts along with the names of art centres established in Rajasthan;
- (b) whether the Government proposes to set up an art centre/art circuit in Banswara Parliamentary Constituency to preserve and promote its famous Tir Kaman, Terracotta art, Theva art and Mandna art of Pratapgarh district including other arts and if so, the details thereof along with the time, by when, if will be set up and if not the reasons therefor;
- (c) whether the Government proposes to give Gi tag to the famous Tir Kaman, Terracotta art of Banswara, Theva art and Mandna art of Pratapgarh; and
- (d) if so, the details thereof alongwith the time by when GI-tag will be provided and if not, the reasons therefor?

ANSWER

MINISTER OF CULTURE AND TOURISM
(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) West Zone Cultural Centre (WZCC), Udaipur (Rajasthan), an autonomous organization under Ministry of Culture, has been set up by Government of India to preserve and promote the traditional arts of its member States including the State of Rajasthan. Rajasthan is also the member State of North Zone Cultural Centre (NZCC), Patiala and North Central Zone Cultural Centre (NCZCC), Prayagraj. These ZCCs organize various cultural activities and programmes on regular basis in their member States including the State of Rajasthan. These ZCCs also implement number of schemes viz. Award to Young Talented Artistes, Guru Shishya Parampara, Theatre Rejuvenation, Research & Documentation, Shilpgram, Octave and National Cultural Exchange Programme to preserve and promote the traditional arts of their member States including the State of Rajasthan.

WZCC, NZCC & NCZCC engage folk artists from their member States including Rajasthan during various cultural activities & programmes organized by them for which they are paid honorarium, TA/DA, boarding & lodging, local transport etc. The grants provided to folk artists of Rajasthan by WZCC, NZCC & NCZCC during the year 2023-24 are as under:

Sl. No.	Name of ZCC	No. of folk artists	Amount
i.	WZCC, Udaipur	4411	Rs. 356.34 lakh
ii.	NZCC, Patiala	695	Rs. 50.00 lakh
iii.	NCZCC, Prayagraj	360	Rs. 4.20 lakh

The grant-in-aid released to WZCC, Udaipur; NZCC, Patiala and NCZCC, Prayagraj to organize various cultural programmes and activities in their member States including Rajasthan during the last three years is as under:

(Rs. in lakh)				
Sl. No.	Name of ZCC	2021-22	2022-23	2023-24
i.	WZCC, Udaipur	653.92	1452.49	1280.10
ii.	NZCC, Patiala	530.76	276.51	1067.79
iii.	NCZCC, Prayagraj	984.70	301.51	3553.24

Ministry of Culture runs Guru-Shishya Parampara (Repertory Grant) Scheme under which financial support is provided to folk artists as well of all genres of performing arts viz. musical groups, dance groups, theatre groups including children theatre, music ensembles etc. Under the scheme, the amount of assistance for Guru (leader of the Group) is Rs. 15,000/- per month and for the Shishya is Rs. 2,000-10,000/- per month depending upon the age of the artist.

Ministry of Culture also runs Cultural Function and Production Grant Scheme (CFPG) under which financial assistance is provided to organizations for organizing Seminars, Conferences, Research, Workshops, Festivals, Exhibitions, Symposia, Production of Dance, Drama-Theatre, Music etc. The grant released to the organizations located in Rajasthan under this scheme during the last three years is as under:

Sl. No.	Year	No. of organizations	Amount
i.	2021-22	33	Rs. 63.81 lakh
ii.	2022-23	48	Rs. 81.16 lakh
iii.	2023-24	58	Rs. 82.28 lakh

The Office of Development Commissioner (Handicraft) under Ministry of Textiles, Govt. of India implements “National Handicraft Development Programme (NHDP)” and Comprehensive Handicrafts Cluster Development Scheme (CHCDS) which provides end to end support through marketing support, skill development, cluster development, formation of Producer Companies, direct benefit to artisans, infrastructural & technology support, research & development support etc. which include preservation and promotion of traditional crafts benefitting the artisans throughout the country including the State of Rajasthan.

Ministry of Tribal Affairs, Govt. of India extends support to 29 Tribal Research Institutes including the Institute at Udaipur (Rajasthan) which are under the administrative control of State/UT Governments under Centrally Sponsored Scheme of “Support to Tribal Research Institute to strengthen infrastructural needs, research & documentation activities and training & capacity building programmes, organization of tribal festivals, yatras for promotion of unique cultural heritage and for promoting tourism. Further, exchange visits of tribals are also organized so that the tribal culture practices, languages and ritual are preserved and disseminated.

(b) West Zone Cultural Centre (WZCC), Udaipur (Rajasthan) caters to the cultural needs of its member States including the State of Rajasthan satisfactorily.

(c) & (d) The Office of Development Commissioner (Handicraft) under Research and Development (a sub component of National Handicraft Development Programme Scheme) provides aid/ assistance in registration of GI crafts (including registration of authorized users). Theva art work and Molela clay work of Rajasthan have already been registered under GI-tag.
