

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†1618
ANSWERED ON 10.03.2025**

TOURISM PROMOTION IN MAHARASHTRA AND MADHYA PRADESH

†1618. SMT. BHARTI PARDHI:

**SHRI OMPRAKASH BHUPALSINH ALIAS PAVAN RAJENIMBALKAR:
SHRI SANJAY UTTAMRAO DESHMUKH:**

Will the Minister of TOURISM be pleased to state:

- (a) the details of steps taken by the Government to promote tourism in the country, particularly in Maharashtra and Madhya Pradesh;**
- (b) the details of funds allocated and spent by the Union Government for the development of tourism in Maharashtra and Madhya Pradesh during the last three years;**
- (c) the details of the funds sanctioned and utilized under various schemes by the Government of Madhya Pradesh during the last five years;**
- (d) the details of funds utilized by the Maharashtra Government for various projects;**
- (e) whether any specific projects or schemes are currently being implemented for the promotion of tourism and development of tourist spots in Maharashtra and Madhya Pradesh;**
- (f) if so, the details thereof, particularly in the Yavatmal-Washim Parliamentary Constituency;**
- (g) the number of tourist places developed in Maharashtra and Madhya Pradesh during the last five years, district-wise; and**
- (h) whether the Government proposes to allocate more funds for development of tourism and tourist places in Madhya Pradesh, if so, the details thereof?**

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a): Development and promotion of tourist destinations and products is undertaken by the respective State Government/Union Territory (UT) Administration. The Ministry complements the efforts of States/UTs by developing and promoting various tourism products of the country, including in Madhya Pradesh and Maharashtra through various schemes and initiatives.

Ministry of Tourism promotes India in a holistic manner including destinations of Maharashtra and Madhya Pradesh, through various initiatives under its Schemes of “Domestic Promotion & Publicity including Hospitality” (DPPH) and “Overseas Promotion & Publicity (OPP)”. As part of its on-going activities; it regularly releases print, electronic, online and outdoor media campaigns in the international markets, to promote various tourism destinations and products of India. The Ministry of Tourism also regularly promotes various tourism destinations and products through its website and social media promotions.

(b) to (h): The Ministry of Tourism under the schemes of ‘Swadesh Darshan’, National Mission on Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)’ and ‘Assistance to Central Agencies for Tourism Infrastructure Development’ provides financial assistance to State Governments/Union Territory Administrations/Central Agencies for the development of tourism related infrastructure and facilities at various tourism destinations in the country including destinations in Maharashtra and Madhya Pradesh.

Ministry has revamped Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible destinations following a destination centric approach.

Under the Special Assistance to States/Union Territories for Capital Investment (SASCI) Scheme of Department of Expenditure, Ministry of Finance, the operational guidelines for Development of Iconic Tourist Centres to Global Scale were issued by the Ministry of Tourism. In line with the guidelines, government of India has approved projects for development of lesser-known Tourism sites across the country including in Madhya Pradesh and Maharashtra.

Ministry of Tourism has also been providing financial assistance to State Governments/UT Administrations for organizing fairs/festivals and tourism related events under its Domestic Promotion & Publicity including Hospitality (DPPH) Scheme.

Details of funds sanctioned under the aforesaid schemes for the States of Madhya Pradesh and Maharashtra is at Annexure.

Proposals are received from States/UTs from time to time for seeking financial assistance under the various schemes of the Ministry of Tourism. These proposals are extended for projects subject to fulfilment of the stipulated provisions and availability of funds.

ANNEXURE**STATEMENT IN REPLY TO PARTS (b) TO (h) OF LOK SABHA UNSTARRED QUESTION NO.+1618 ANSWERED ON 10.03.2025 REGARDING TOURISM PROMOTION IN MAHARASHTRA AND MADHYA PRADESH RAISED BY SMT. BHARTI PARDHI, SHRI OMPRAKASH BHUPALSINH ALIAS PAVAN RAJENIMBALKAR AND SHRI SANJAY UTTAMRAO DESHMUKH****Details of Projects sanctioned under Swadesh Darshan Scheme in the States of Madhya Pradesh and Maharashtra**

S. No.	State/ UT	Circuit / Sanction Year	Name of the Project	Amount Sanctioned in ₹ Crore	Amount Released / Authorized* in ₹ Crore	Amount Utilized in ₹ Crore (as per UC submitted by Implementing Agency)
1.	Madhya Pradesh	Wildlife Circuit 2015-16	Development of Wildlife Circuit at Panna- Mukundpur- Sanjay- Dubri- Bandhavgarh- Kanha- Mukki- Pench	92.10	86.31	86.31
2.	Madhya Pradesh	Buddhist Circuit 2016-17	Development of Sanchi- Satna-Rewa- Mandsaur-Dhar	74.02	72.75	72.75
3.	Madhya Pradesh	Heritage Circuit 2016-17	Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu	89.82	89.49	89.49
4.	Madhya Pradesh	Eco Circuit 2017-18	Development of Gandhisagar Dam- Mandleshwar Dam-	93.76	93.59	93.59

			Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- BhedaGhat- Bansagar Dam- Ken River			
5.	Maharashtra	Coastal Circuit 2015-16	Development of Sindhudurg Coastal Circuit - Sagarshwar, Tarkarli, Vijaydurg (Beach & Creek), Mitbhav	19.06	18.10	17.61
6.	Maharashtra	Spiritual Circuit 2018-19	Development of Waki- Adasa- Dhapewada- Paradsingha- Telankhandi- Girad	45.47	43.19	38.24

* Includes amount of authorization to CNA through TSA Model I for Central Sector Scheme.

List of sanctioned projects under Swadesh Darshan 2.0 in the States of Madhya Pradesh and Maharashtra

S. No.	State	Destination	Name of the Experience	Sanctioned Cost (₹ in Crore)	Date of Sanction
1	Madhya Pradesh	Gwalior	Phoolbagh Experience Zone	16.73	29-02-2024
2	Madhya Pradesh	Chitrakoot	Spiritual experience at Chitrakoot	27.21	05-03-2024
3	Maharashtra	Pune	Shivrushti Historical Theme Park- Phase 3	76.22	21-09-2024

List of sanctioned projects under PRASHAD Scheme in the States of Madhya Pradesh and Maharashtra

State/UT	S. No.	Project Name	Sanction Year	Approved Cost (₹ in Crore)	Amount Released (₹in Crore)	Financial Progress %
Madhya Pradesh	1	Development of Amarkantak	2020-21	49.99	34.73	69%
	2	Development of Omkareshwar	2017-18	43.93	43.93	100%
Maharashtra	3	Development of Trimbakeshwar	2017-18	45.41	29.93	66%

Projects sanctioned under Assistance to Central Agencies for Tourism Infrastructure Development Scheme in the States of Madhya Pradesh and Maharashtra

Sr. No.	Name of Project	State	Agency	Sanction Date	Amount sanctioned (in lakhs)	Amount Released (in lakhs)
1	Development of Kanoji Angre Lighthouse as a tourist Destination	Maharashtra	Mumbai Port Trust	09-08-2016	1500	1500
2	Up-gradation/modernization to International Cruise terminal at Indira Dock, Mumbai.	Maharashtra	Mumbai Port Trust	29-12-2017	1250	1250
3	Upgradation/Modernization to International Cruise Terminal at Indira Dock, Mumbai Port Trust	Maharashtra	Mumbai Port Trust	20-12-2021	3750	3000
4	Tourism Infrastructure at Beltaal Lake, Damoh, Madhya Pradesh by ITDC.	Madhya Pradesh	ITDC	29-09-2020	2315.30	1008.27

Projects sanctioned under Special Assistance to States for Capital Investment (SASCI Scheme) - Development of Iconic Tourist Centers to Global Scale in the States of Madhya Pradesh and Maharashtra

Sn	State	Name of the Project	Sanctioned Cost (₹ in Crore)	Amount Released (₹ in Crore)
1.	Madhya Pradesh	Orchha A Medieval Splendour in Orchha	99.92	131.53
2.	Madhya Pradesh	International Convention Centre for MICE in Bhopal	99.38	
3.	Maharashtra	INS-Guldar Underwater Museum, Artificial Reef, and submarine Tourism in Sindhudurg	46.91	96.39
4.	Maharashtra	Development of RAM-KAL PATH in Nashik	99.14	

List of fairs and festivals and events supported under Domestic Promotion and Publicity including Hospitality (DPPH) scheme in the State of Madhya Pradesh:

Name of state	Year	Name of Fairs & Festivals	Amount sanctioned (in lakhs)	Amount released (in lakhs)
Madhya Pradesh	2019-20	Pachmarhi Utsav, Pachmarhi	10.00	10.00
		Jal Mahotsav, Hanuwantia	15.00	15.00
		Khajuraho Dance Festival	25.00	25.00
	2020-21	Baiga Olympics	20.00	20.00
	2021-22	Pachmarhi Utsav, Pachmarhi	10.00	10.00
		Jal Mahotsav, Hanuwantia	25.00	25.00
		Khajuraho Dance Festival	15.00	15.00
	2022-23	Jal Mahotsav, Hanuwantia	25.00	25.00
Khajuraho Dance Festival		15.00	15.00	
