GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.156 ANSWERED ON 03.02.2025

DECLINE IN FOREIGN TOURISTS

156. SMT. SAJDA AHMED:

Will the Minister of TOURISM be pleased to state:

- (a) the number of foreign tourist arrivals in the country during each of the last two years, country-wise;
- (b) the major reasons for the dip in foreign tourist numbers to different destinations in the country; and
- (c) the special efforts made or proposed to address the decline in foreign tourists and attract more tourists to visit the country?

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c): As per data from the Bureau of Immigration, India recorded 9.52 million Foreign Tourist Arrivals (FTAs) in 2023, reflecting a 47.9% increase compared to 2022. The details FTAs in India during 2022 and 2023 from major countries are given in Annexure.

Ministry of Tourism has taken several steps to attract more foreign tourists in the country as under:

• The Ministry of Tourism under the schemes of 'Swadesh Darshan', 'National Mission on Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' provides financial assistance to State Governments/Union Territory Administrations/Central Agencies for the development of tourism related infrastructure and facilities at various tourism destinations in the country.

- Ministry of Tourism through its various campaigns and events promotes various tourism destinations and products of India in domestic and international markets. Some of the initiatives are Dekho Apna Desh campaign, Chalo India campaign, International Tourism Mart, Bharat Parv.
- The Incredible India Content Hub was launched which is a comprehensive digital repository, featuring a rich collection of high-quality images, films, brochures, and newsletters related to tourism in India. Promotions are also carried out through the web-site – www.incredibleindia.org and social media handles of the Ministry.
- Thematic tourism like wellness tourism, culinary tourism, rural, eco-tourism, etc. amongst other niche subjects are promoted so as to expand the scope of tourism into other sectors as well.
- Enhance the overall quality and visitor experience through initiatives focused on capacity building, skill development such as 'Capacity Building for Service Providers', 'Incredible India Tourist Facilitator' (IITF), 'Paryatan Mitra' and 'Paryatan Didi'.
- For improving air connectivity to important tourist destinations, Ministry of Tourism has collaborated with Ministry of Civil Aviation under their RCS-UDAN Scheme. As on date, 53 tourism routes have been operationalized.
- e-Visa scheme is now available to 167 countries and it is available for 9 sub-categories:
 - i. e-Tourist Visa
 - ii. e-Business Visa
 - iii. e-Medical Visa
 - iv. e-Conference Visa
 - v. e-Medical Attendant Visa
 - vi. e-Avush Visa
 - vii. e-Ayush Attendant Visa
 - viii. e-Student Visa
 - ix. e-Student X Visa

STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO.156 ANSWERED ON 03.02.2025 REGARDING DECLINE IN FOREIGN TOURISTS RAISED BY SMT. SAJDA AHMED

The Details of Foreign Tourist Arrivals (FTAs) in India from major Countries during 2022-2023:

| S. No. | Country | Foreign Tourist Arrivals (FTAs) | |
|--------|----------------------|---------------------------------|-----------|
| | | 2022 | 2023 |
| 1 | Bangladesh | 12,77,557 | 21,19,826 |
| 2 | United States | 14,03,399 | 16,91,498 |
| 3 | United Kingdom | 6,41,051 | 9,20,591 |
| 4 | Australia | 3,76,898 | 4,56,167 |
| 5 | Canada | 2,89,259 | 3,85,938 |
| 6 | Sri Lanka | 1,83,459 | 2,80,327 |
| 7 | Malaysia | 1,26,192 | 2,62,458 |
| 8 | Germany | 1,41,425 | 2,23,575 |
| 9 | Nepal | 1,38,203 | 1,95,445 |
| 10 | France | 1,20,282 | 1,88,981 |
| 11 | Singapore | 1,32,668 | 1,83,772 |
| 12 | Russian Federation | 97,911 | 1,64,125 |
| 13 | Japan | 64,196 | 1,50,521 |
| 14 | Thailand | 54,367 | 1,16,060 |
| 15 | Italy | 62,226 | 1,16,031 |
| 16 | Rep. of Korea | 49,423 | 97,726 |
| 17 | Maldives | 71,707 | 83,776 |
| 18 | Netherlands | 55,019 | 82,047 |
| 19 | Portugal | 69,522 | 81,916 |
| 20 | Spain | 39,658 | 73,412 |
| 21 | New Zealand | 54,974 | 72,458 |
| 22 | Oman | 56,474 | 71,980 |
| 23 | United Arab Emirates | 43,702 | 59,480 |
| 24 | Vietnam | 37,232 | 57,284 |
| 25 | Myanmar | 15,963 | 51,235 |
| 26 | Philippines | 28,379 | 50,064 |
| 27 | Kenya | 35,743 | 49,574 |
| 28 | Israel | 36,418 | 44,996 |

| 29 | South Africa | 25,860 | 41,969 |
|----|----------------|-----------|-----------|
| 30 | Switzerland | 25,255 | 41,004 |
| 31 | Mauritius | 24,743 | 40,442 |
| 32 | Ireland | 30,959 | 39,166 |
| 33 | Saudi Arabia | 18,513 | 39,127 |
| 34 | Belgium | 24,172 | 36,158 |
| 35 | Iraq | 36,277 | 36,012 |
| 36 | Sweden | 22,372 | 36,007 |
| 37 | Poland | 18,025 | 35,457 |
| 38 | Bhutan | 20,772 | 35,123 |
| 39 | Turkey | 18,996 | 33,590 |
| 40 | Indonesia | 13,961 | 32,677 |
| 41 | China | 11,762 | 30,585 |
| 42 | Pakistan | 16,637 | 28,329 |
| 43 | Austria | 18,375 | 27,420 |
| 44 | Tanzania | 18,581 | 26,790 |
| 45 | Kazakhstan | 9,546 | 22,342 |
| 46 | Brazil | 12,301 | 21,977 |
| 47 | Yemen | 19,022 | 21,400 |
| 48 | Denmark | 12,331 | 20,200 |
| 49 | Norway | 13,449 | 20,057 |
| 50 | Iran | 13,064 | 18,733 |
| 51 | Mexico | 8,915 | 16,095 |
| 52 | Egypt | 9,612 | 15,909 |
| 53 | Sudan | 24,930 | 14,791 |
| 54 | Bahrain | 9,959 | 13,932 |
| 55 | Finland | 8,781 | 12,241 |
| 56 | Czech Republic | 6,287 | 11,656 |
| 57 | Ukraine | 7,304 | 11,502 |
| 58 | Nigeria | 10,072 | 11,466 |
| 59 | Argentina | 4,720 | 9,985 |
| 60 | Greece | 4,988 | 9,206 |
| 61 | Hungary | 4,298 | 8,156 |
| 62 | Afghanistan | 1,617 | 1,204 |
| | Others | 2,07,704 | 3,68,957 |
| | Grand Total | 64,37,467 | 95,20,928 |
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Source: Bureau of Immigration (BOI)
