

DEVELOPMENT OF HANDLOOM INDUSTRY

1379. SMT. MAHIMA KUMARI MEWAR:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) whether the Government is making special efforts for the development of handloom industry in Rajasthan and marketing of their products in the country and abroad;
- (b) if so, the details thereof; and
- (c) details of the exports made by the Rajasthan textiles industry during the last five years?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्री पबित्र मार्घेरिता)
THE MINISTER OF STATE FOR TEXTILES
(SHRI PABITRA MARGHERITA)

(a) to (c): Ministry of Textiles through Office of Development Commissioner (Handlooms) promotes handloom products of the country including Rajasthan State by implementing following scheme:

- (i) National Handloom Development Programme;
- (ii) Raw Material Supply Scheme;
- Under the above schemes, financial assistance is provided to eligible handloom agencies/weavers for raw materials, procurement of upgraded looms & accessories, solar lighting units, construction of workshed, skilling, product & design development, technical and common infrastructure, marketing of handloom products in domestic & international markets, concessional loans under weavers' MUDRA scheme and social security etc.
 - Assistance in establishing international marketing linkages to suitable Apex/Primary handloom cooperative societies, corporations, producers' companies, handloom awardees, exporters, other talented weavers etc. who are producing exclusive exportable handloom products.
 - Market penetration through organisation/participation in international fairs/exhibitions, big ticket events, Buyer Sellers Meet, Reverse Buyer Sellers Meet etc., for export promotion of handloom products. Publicity and brand development through India Handloom Brand (IHB), Handloom Mark (HLM) and other measures.
 - Raw Material Supply Scheme (RMSS) is being implemented throughout the country including Rajasthan to make available yarn to handloom weavers. Under the scheme, freight charges are reimbursed for all types of yarn; and component of 15% price subsidy is there for cotton hank yarn, domestic silk, wool and linen yarn and blended yarn of natural fibres.

The details of the handloom textile exports from India including Rajasthan over the last five years are given as under:

Export of Handloom Products	
Year	Million US\$
2019-20	315.62
2020-21	222.65
2021-22	266.88
2022-23	180.47
2023-24	138.45
2024-25 (up to Nov 2024)	92.73
