

**GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE  
LOK SABHA**

**UNSTARRED QUESTION NO. 1377.  
TO BE ANSWERED ON TUESDAY, THE 11<sup>TH</sup> FEBRUARY, 2025.**

**NEW INDUSTRY IN BAREILLY**

**1377. SHRI CHHATRAPAL SINGH GANGWAR:**

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

**वाणिज्य एवं उद्योग मंत्री**

- (a) the details of schemes proposed by the Government to promote handicrafts and flute industry in Bareilly in Uttar Pradesh;
- (b) the details of steps being taken by the Government to set up new industries to provide employment for local youth particularly in Bareilly in Uttar Pradesh; and
- (c) the details of amount earmarked by the Government for providing financial assistance to small and medium enterprises?

**ANSWER**

**वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)**

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY  
(SHRI JITIN PRASADA)**

- (a): Industry is a State subject. However, Central Government comes out with several initiatives and policies from time to time to promote industrialization in various parts of the country, including state of Uttar Pradesh.

The office of Development Commissioner (Handicraft) implements "National Handicraft Development Programme [NHDP]" and Comprehensive Handicrafts Cluster Development Scheme [CHCDS] and provides end to end support through marketing support, skill development, cluster development, formation of Producer Companies, direct benefit to artisans, infrastructural and technology support, research and development support etc. throughout the country including Bareilly in the state of Uttar Pradesh.

The Micro, Small and Medium Enterprises Department of Govt of Uttar Pradesh implements various schemes / programmes to promote handicrafts and flute industry and to encourage local unemployed youth for self-employment/employment generation., which inter-alia includes the following:

- i. Prime Minister's Employment Generation Programme,
- ii. Chief Minister's Youth Self-Employment Scheme
- iii. One District One Product Margin Money Scheme
- iv. Chief Minister's Youth Entrepreneur Development Campaign
- v. Vishwakarma Shram Samman Yojana.
- vi. One District One Product Skill Upgradation and Toolkit Scheme.
- vii. Handicrafts Marketing Assistance Scheme.

**(b):** To encourage entrepreneurship in the state and provide employment to the youth, the State Government has promulgated MSME Policy-2022 dated 28.09.2022, which inter alia includes the following :

- Providing capital subsidy of 20%, 15% and 10% for micro, small and medium enterprises in Paschimanchal region of Uttar Pradesh which includes Bareilly and 2% additional capital subsidy to SC/ST and women entrepreneurs.
- Special emphasis has been laid on the development of industrial infrastructure facilities in the state such as MSME parks of 10 to 50 acres and palletized factories. For this, interest subsidy up to 50 percent on the loan taken by the developer is being made available for a period of 07 years up to a maximum limit of Rs. 2.00 crore per annum.
- For setting up industry, there is a provision of providing 75% stamp duty in Paschimanchal region. There is a provision of providing 100% stamp duty for the women of the state.
- Under the policy, there is a provision to provide 50% of the annual interest payable on the loan, up to a maximum of Rs 25 lakh per unit for 5 years, in respect of capital interest subsidy for new micro industries to be set up in the State.

**(c):** The Government of Uttar Pradesh provides financial assistance to small and medium enterprises through several schemes which inter alia includes the following -

- **Chief Minister's Youth Self-Employment Scheme**

Under the scheme, to encourage industries in the state, the department is running the Mukhyamantri Yuva Swarajgar Yojana, under which there is a provision of grant up to 25 percent for projects up to Rs 25 lakh. A budget provision of Rs 17000.00 lakh has been made to set up 8500 units in the financial year 2024-25.

- **Prime Minister's Employment Generation Program**

Under the Pradhan Mantri Rojgar Srijan Karyakram, youth are linked to self-employment opportunities by setting up projects costing up to Rs. 50 lakh for manufacturing sector and Rs. 20 lakh for identified and selected areas of service sector/business. Under the scheme, provision has been made to provide margin money/subsidy of 15 to 35 percent. In the financial year 2024-25, Rs 7,636.66 lakh margin money was released, benefiting 2002 beneficiaries under the scheme.

- **One District One Product Financing Scheme**

Under the scheme, for the overall development of the identified ODOP products of the district, margin money/subsidy of 10 to 25 percent of the project cost, with a maximum limit of 20 lakhs, is provided.

- **Vishwakarma Shram Samman Yojana -**

Under the scheme, to encourage and promote the arts of traditional artisans and traditional handicraftsmen in urban and rural areas of the State and to provide them opportunities for increasing their income in the financial year 2024-25, a budget provision of Rs 22,500.00 lakh has been made against the physical target of 75,000.

- **Mukhyamantri Yuva Udyami Vikas Abhiyan**

Under the scheme, provision has been made for 100% interest subsidy on loan taken from bank/financial institution in relation to the project cost of industry and service sector or maximum of Rs. 5.00 lakh, whichever is less, for the next 04 years from the date of financing.

- **Handicraft Marketing Promotion Scheme**

Under the scheme, an amount of Rs. 20,000/- for a maximum of 02 fairs at the rate of Rs. 10,000/- per fair is provided as State assistance to reimburse the transportation expenses and stall rent to the handicraftsmen of the state for participating in various fairs for marketing their products.

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