

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
LOK SABHA**

**UNSTARRED QUESTION NO. 1230.
TO BE ANSWERED ON TUESDAY, THE 11TH FEBRUARY, 2025.**

URBAN STARTUPS UNDER CREDIT GUARANTEE SCHEME

1230. SHRI BRIJMOHAN AGRAWAL:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) the number of urban startups of Chhattisgarh benefitted under the Credit Guarantee Scheme for Startups (CGSS) and the Startup India Seed Fund Scheme (SISFS) during the last three years and the current year, district-wise;
- (b) whether any specific measures have been taken by the Government to bring awareness about these schemes and increase outreach in the identified cities of Chhattisgarh;
- (c) if so, the details thereof;
- (d) the distribution of financially supported startups in the above cities, particularly in non-technical areas and the employment generated through them, region-wise;
- (e) whether any assessment has been made to evaluate the challenges to be faced by the startups in providing benefits of the schemes to the common people in these cities;
- (f) if so, the outcome thereof and the steps taken by the Government to address them; and
- (g) the details of the strategies adopted to ensure the sustainable development of these startups and monitoring mechanisms put in place to track their progress?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI JITIN PRASADA)**

- (a): The Startup India Seed Fund Scheme (SISFS) has been approved for the period of 4 years starting from 2021-22 with a corpus of Rs. 945 crore. The scheme provides financial assistance to eligible startups for proof of concept, prototype development, product trials, market entry and commercialization. The Experts Advisory Committee (EAC) of SISFS, evaluates and selects incubators for allocation of funds. The approved incubators select startups in accordance with the guidelines. SISFS is implemented from 1st April 2021.

As on 31st December 2024, 213 incubators have been selected under the Scheme with a total approved funding of Rs 902.74 crore and the approved incubators have selected 2,622 Startups for support under SISFS.

Specifically for the State of Chhattisgarh, 18 Startups have been selected by the selected incubators under SISFS for an approved amount of Rs. 2.03 crore as on 31st December 2024. The district-wise details of the Startups supported in the State of Chhattisgarh by the selected incubators during the last 3 years viz. 2022, 2023, and 2024 is provided below:

District	2022		2023		2024	
	No. of startups selected by incubators	Amount approved to Startups by incubators (Rs. Crore)	No. of startups selected by incubators	Amount approved to Startups by incubators (Rs. Crore)	No. of startups selected by incubators	Amount approved to Startups by incubators (Rs. Crore)
Bilaspur	1	0.2	-	-	1	0.00
Durg	-	-	2	0.42	4	0.34
Raipur	1	0.12	3	0.44	4	0.35
Rajnandgaon	-	-	-	-	1	0.06
Total	2	0.32	5	0.86	10	0.75

The Credit Guarantee Scheme for Startups (CGSS) is aimed at enabling collateral free loans to Startups through eligible financial institutions [Member Institutes (MIs)] such as Scheduled Commercial Banks, All India Financial Institutions (AIFI), Non-Banking Financial Companies and Securities and Exchange Board of India (SEBI) registered Alternative Investment Funds (AIFs), to support eligible borrowers viz. entities recognised as 'Startups' by DPIIT. CGSS is operationalized by the National Credit Guarantee Trustee Company (NCGTC)

Limited from 1st April 2023. As on 31st December 2024, 257 loans amounting to Rs. 601.86 crore have been guaranteed for startup borrowers. There are currently no beneficiaries from the State of Chhattisgarh under the Scheme.

(b) to (f): The Government maintains data with respect to the direct jobs created (self-reported) by entities which have been recognised as Startups. As a result of efforts undertaken as part of the Startup India initiative, 1,57,706 entities have been recognised as Startups by the Department for Promotion of Industry and Internal Trade (DPIIT) which have reportedly created over 17.2 lakh direct jobs as on 31st December 2024. Specifically in the State of Chhattisgarh, 1,736 entities have been recognised as Startups by DPIIT which have reportedly created over 16,000 direct jobs.

To address certain aspects of accessibility, adoption, awareness, and capacity building during the course of implementation of the Schemes, several steps have been undertaken by the Government. All programs and Schemes under the Startup India initiative, including SISFS and CGSS, are implemented on a Pan- India basis with multiple specific outreach and awareness measures undertaken to expand coverage including in the State of Chhattisgarh. Such

measures inter- alia include capacity building and handholding, ecosystem development and international linkages. The details of such measures are placed as **Annexure-I**.

- (g):** The Experts Advisory Committee (EAC), under SISFS, is responsible for the overall execution and monitoring of SISFS. The EAC evaluates and selects incubators for allocation of funds under the Scheme. Each selected incubator has an Incubator Seed Management Committee (ISMC), consisting of experts who evaluate and select startups based on certain parameters outlined in Scheme guidelines (as available online at <https://dpiit.gov.in/startup-india/Startup-india- initiative>).

The Management Committee (MC), under CGSS, is responsible for reviewing, supervising and monitoring the functioning of CGSS. The MC is fully empowered to appraise the performance of the scheme. The MIs evaluate credit applications by using prudent banking judgement and use their business discretion / due diligence in selecting commercially viable proposals and conduct/monitor the account(s) of the borrowers with normal banking prudence, as outlined in Scheme guidelines as available online at

<https://www.ncgfc.in//content/products//0/1700636150162185081.pdf>

ANNEXURE REFERRED TO IN REPLY TO PARTS (b) to (f) OF THE LOK SABHA UNSTARRED QUESTION 1230 FOR ANSWER ON 11.02.2025.

The details of various measures being undertaken to ensure that the benefits of the Startup India initiative, including SISFS and CGSS, are effectively reaching Startups across the country:

1. Capacity Building and Handholding

Capacity building workshops are undertaken throughout the year across regions including non-metro cities under the States' Startup Ranking ('SRF') exercise to promote and handhold States and UTs in developing regional ecosystems and enabling them to leverage Schemes under the Startup India initiative. Monitoring, capacity development, and handholding sessions are also conducted specifically for various stakeholders. Specifically for incubators, it involves capability to provide funding, to monitor the progress of startups and to support startups through various stages of development under SISFS. With a view to build capacity of the lenders under CGSS and increase outreach, meetings are being held, virtually as well as physically, to clarify doubts and increase traction under the Scheme. For Startups, capacity building involves aspects such as exposure to international, national and regional programs for their holistic development including development of business proposals, pitching, product development, market access, etc.

2. Outreach and Awareness

Outreach and awareness activities for Startups are organized across the country including in areas beyond metropolitan cities. These activities include encouraging entrepreneurs from non-metropolitan cities and enabling opportunities for funding through Schemes such as SISFS and CGSS, incubation, mentorship and business linkages in collaboration with State/UT administrations. Various Startup showcases are also organised where Startups pitch their business proposals to investors and participate in capacity building activities. The programs and Schemes implemented under the Startup India initiative are also propagated through various social media platforms.

3. Ecosystem Development Events and Programs

Various national ecosystem development events and programs are held such as the Startup Mahakumbh, which fosters innovation and entrepreneurship by bringing the ecosystem together from various parts of the country; ASCEND (Accelerating Startup Caliber & Entrepreneurial Drive) sensitization workshops on startups and entrepreneurship are conducted across North Eastern States to support upcoming entrepreneurs from the region; and the Startup India Innovation week is held around the National Startup Day i.e., 16th January, to celebrate entrepreneurship and promote innovation with stakeholders from across India.

4. Encouraging Ecosystem Collaboration

The Government launched the Startup India Hub portal for stakeholders of the entrepreneurial ecosystem in India to discover resources, information, and various benefits under the Startup India initiative on a common digital platform. This portal enables various programs and initiatives to be accessed digitally, improving accessibility for entrepreneurs and Startups even from non-metro cities and regions. Further, the Government has launched the Bharat Startup Knowledge Access Registry (BHASKAR) which is a platform designed to centralize, streamline, and enhance collaboration among key stakeholders within the entrepreneurial ecosystem, which is enabling Startups and entrepreneurs from non-metro cities and regions to connect with the larger Startup ecosystem.
