

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
LOK SABHA**

**UNSTARRED QUESTION NO. 1161.
TO BE ANSWERED ON TUESDAY, THE 11TH FEBRUARY, 2025.**

EMPLOYMENT THROUGH START-UPS

1161. SHRI THARANIVENTHAN M S:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) the details of the total number of Start-ups registered during the last two years in Tamil Nadu;
- (b) the number of people employed through the recognized Start-ups so far in Tamil Nadu and the percentage of women participation therein;
- (c) the details of efforts being made by the Government to promote Start-ups; and
- (d) whether the Government has in place any special action plan for Start-ups, especially in the State of Tamil Nadu, if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI JITIN PRASADA)**

- (a):** The Government, with an intent to build a strong ecosystem for nurturing innovation, Startups and encouraging investments in the Startup ecosystem of the country launched the Startup India initiative on 16th January, 2016.

As per eligibility conditions prescribed under G.S.R. notification 127 (E) dated 19th February 2019, entities are recognized as 'Startups' under the Startup India initiative by the Department for Promotion of Industry and Internal Trade (DPIIT). As on 31st December 2024, 1,57,706 entities have been recognised as Startups by DPIIT. Specifically for the State of Tamil Nadu, 10,577 entities have been recognised as Startups by DPIIT as on 31st December 2024.

The total number of entities which have been recognised as Startups by DPIIT in the last two years viz 2023 and 2024, in the State of Tamil Nadu is 2,816 and 2,656 respectively.

(b): Specifically for the State of Tamil Nadu, entities which have been recognised as Startups by DPIIT have reportedly created over 1.1 lakh direct jobs as on 31st December 2024. Further, of the 10,577 entities which have been recognised as Startups by DPIIT in the State of Tamil Nadu, 5,206 entities have self-reported to have at least one-woman director/partner.

(c) & (d): The Government unveiled an action plan for Startups comprising of schemes and incentives envisaged to create a vibrant Startup ecosystem in the country. The Action Plan comprises of 19 action items spanning across areas such as “Simplification and handholding”, “Funding support and incentives” and “Industry-academia partnership and incubation”.

For attaining specific objectives of the action plan, various programs are implemented by the Government under the Startup India initiative to recognize, develop, promote, and empower the Startup ecosystem. All the steps undertaken by the Government under the said initiative are inclusive and are implemented across States/UTs, including the State of Tamil Nadu.

The flagship Schemes namely, Fund of Funds for Startups (FFS), Startup India Seed Fund Scheme (SISFS) and Credit Guarantee Scheme for Startups (CGSS) support startups at various stages of their business cycle. The Government also implements periodic exercises and programs including States’ Startup Ranking, National Startup Awards, and Innovation Week which play an important role in the holistic development of the Startup ecosystem. Government also encourages and supports ecosystem led initiatives such as Startup Mahakumbh which serve as a vibrant platform for stakeholders to network and collaborate. Initiatives to improve market access and enable public procurement which support startups in growing and scaling up their businesses have also been undertaken. Digital platforms such as the Startup India portal and BHASKAR enable easy access to resources and Startup ecosystem collaboration. These measures are complemented by regulatory reforms and other ecosystem development events and programs.
