

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.113  
ANSWERED ON 03.02.2025**

**PPP MODEL IN HOTEL MANAGEMENT INSTITUTES**

**113. SHRI DUSHYANT SINGH:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government acknowledges the potential of Public-Private Partnership (PPP) models in addressing skill development challenges in the hospitality sector, particularly through collaboration between Central Institutes of Hotel Management (CIHMs) and hospitality industry leaders, if so, the details thereof, if not, the reasons therefor;**
- (b) the details of steps taken by the Government to enhance skill development programmes in the hospitality sector through the partnership between CIHMs and leading national and global hospitality groups;**
- (c) the details of the specific activities and areas of collaboration under this model;**
- (d) whether the Government plans to expand the PPP model for skill development in hospitality and tourism across the country including additional partnerships with more hospitality groups to support student engagement, faculty development and institutional growth and if so, the details thereof; and**
- (e) the measures taken/being taken by the Government to foster innovation and entrepreneurship in the hospitality sector through these partnerships?**

**ANSWER**

**THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)**

**(a) to (e): Yes Sir, the Ministry of Tourism acknowledges the potential of Public Private Partnership (PPP) in addressing skill development challenges in the hospitality sector and has taken the following steps:**

- i. The Ministry of Tourism constituted a Task Force comprising of industry leaders and IHM academia to review the courses**

**curriculum of Hospitality Institutes and other matter related to branding and marketing of hospitality courses.**

- ii. For achieving the objective of developing individuals & professionals who become practitioners of the highest standards of hospitality, service, and care, Memorandum of Understanding (MOU) were signed between 21 Central Institute of Hotel Management with 08 leading hospitality groups, these groups included Indian Hotels Company Ltd, IHG Hotels and resorts, Marriott Hotels, Lalit Hotel Group, ITC group of Hotels, Lemon Tree Hotels, Apeejay Surender Park Hotels and Radisson Hotel group.**

**The industry-academia collaboration is a pilot project with intent to expand it further including more hospitality chains as part of MOU. The MOU includes the component of supporting innovation and entrepreneurship initiatives within the institutes.**

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