

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.105
ANSWERED ON 03.02.2025**

SURGE IN TOURISM IN JAMMU AND KASHMIR

105. SHRI BALWANT BASWANT WANKHADE:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has assessed the economic impact of the surge in tourism in Jammu and Kashmir, if so, the details thereof;**
- (b) the details of specific steps taken by the Government to sustain and further enhance this growth trajectory in tourism for both the Kashmir Valley and the Jammu division;**
- (c) whether there are any plans to introduce further infrastructure improvement and sustainable tourism initiatives including eco-friendly projects to accommodate the rising tourist numbers; and**
- (d) if so, the details of these projects along with their expected timelines for completion?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a): No such study has been instituted by the Ministry of Tourism to assess the impact of the surge in tourism in Jammu and Kashmir.

(b) to (d): The Ministry of Tourism under the schemes of 'Swadesh Darshan', 'National Mission on Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' provides financial assistance to State Governments/Union Territory Administrations/Central Agencies for the development of tourism related infrastructure and facilities at various tourism destinations in the country including Jammu and Kashmir.

Ministry of Tourism revamped its Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible tourism destinations following a tourist & destination centric approach.

Ministry of Tourism has identified Basholi as one of the destination in Jammu and Kashmir under SD2.0.

The details of projects sanctioned under the said schemes in Jammu and Kashmir is placed at Annexure.

ANNEXURE**STATEMENT IN REPLY TO PARTS (b) TO (d) OF LOK SABHA UNSTARRED QUESTION NO.105 ANSWERED ON 03.02.2025 REGARDING SURGE IN TOURISM IN JAMMU AND KASHMIR RAISED BY SHRI BALWANT BASWANT WANKHADE****List of projects sanctioned under Swadesh Darshan Scheme in Jammu and Kashmir:****(₹ in crore)**

S. No.	State/ UT	Circuit / Sanction Year	Name of the Project	Amount Sanctioned
1.	Jammu & Kashmir	Himalayan Circuit 2016-17	Development of Jammu-Srinagar-Pahalgam-Bhagwati Nagar-Anantnag-Salamabad Uri-Kargil-Leh	77.33
2.	Jammu & Kashmir	Himalayan Circuit 2016-17	Development of Tourist Facilities at Jammu-Rajouri-Shopian-Pulwama.	81.60
3.	Jammu & Kashmir	Himalayan Circuit 2016-17	Development of Tourist Facilities - Construction of Assets in lieu of those Destroyed in Floods in 2014 under PM Development Package	90.43
4.	Jammu & Kashmir	Himalayan Circuit 2016-17	Development of Tourist facilities at Mantalai and Sudhmahadev	91.99
5.	Jammu & Kashmir	Himalayan Circuit 2016-17	Development of Tourist facilities at Anantnag-Pulwama-Kishtwar-Pahalgam-Zanskar Padum - Daksum - Ranjit Sagar Dam	86.39
6.	Jammu & Kashmir	Himalayan Circuit 2016-17	Development of Tourist Facilities at Gulmarg-Baramulla- Kupwara- Kargil - Leh	91.84

Details of Project sanctioned under PRASHAD scheme in Jammu and Kashmir:**(Rs. in crore)**

Project Name	Sanction Year	Approved Cost	Amount Released	District
Development at Hazratbal Shrine	2016-17	40.46	34.30	Srinagar
