

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**LOK SABHA
STARRED QUESTION NO. *75
TO BE ANSWERED ON 07/02/2025**

“Cultivation and Promotion of Medicinal Plants”

***75. Shri Vishnu Datt Sharma:**

Will the Minister of AYUSH be pleased to state:

- (a) whether the Government has launched any programme or scheme for the cultivation and promotion of medicinal plants for the benefits of farmers and healthcare of the people;
- (b) if so, the details thereof;
- (c) whether the Government has any proposal or has made any efforts to promote the cultivation and promotion of medicinal plants in the State of Madhya Pradesh especially in the districts of Katni, Chhatarpur and Panna of Khajuraho Lok Sabha Parliamentary Constituency; and
- (d) if so, the details thereof and if not, the reasons therefor?

ANSWER

**THE MINISTER OF STATE (I/C) OF THE MINISTRY OF AYUSH
(SHRI PRATAPRAO JADHAV)**

(a) to (d): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO LOK SABHA STARRED QUESTION NO.

***75 FOR ANSWER ON 07TH FEBRUARY, 2025**

(a) & (b) Yes, Sir. As per information received from Ministry of Agriculture & Farmers Welfare, under Mission for Integrated Development of Horticulture (MIDH) – Centrally Sponsored Scheme, a provision has been made for providing financial assistance for area expansion of short duration medicinal plants. Details of cost norms alongwith the pattern of assistance is given at **Annexure – I**.

Beside this, National Medicinal Plants Board (NMPB), Ministry of Ayush, Government of India is implementing Central Sector Scheme on “Conservation, Development and Sustainable Management of Medicinal Plants” throughout the country including Madhya Pradesh to promote the cultivation of medicinal plants wherein following activities are supported:

- (i) Information Education & Communication (IEC) activities like Training / Workshops / Seminars/ Conferences etc.
- (ii) *In-situ* conservation / *Ex-situ* conservation.
- (iii) Livelihood linkages with Joint Forest Management Committees (JFMCs) / Panchayats / Van Panchayats / Biodiversity Management Committees (BMCs) / Self Help Groups (SHGs).
- (iv) Research & Development.
- (v) Promotion, marketing and trade of medicinal plants produce.
- (vi) Forward and backward linkage in supply chain of medicinal plants (Integrated Component) under which the following activities are supported:
 - Infrastructure for Quality Planting Material to raise the planting material of medicinal plants for cultivation.
 - Information Education Communication (IEC) activities to aware the farmers.
 - Infrastructure for Post-Harvest Management and Marketing to increase the marketability of the medicinal plants, adding value to the produce, increasing profitability and reducing losses.
 - Quality Testing and Certification of raw material.

NMPB has approved 153 projects for various IEC activities to aware the array of stakeholders including farmers about different aspects of medicinal plants like conservation, cultivation, post-harvest management and marketing with the approved budget of Rs. 12.48 Crore from the financial year 2019-20 to 2023-24 including current financial year. The detail is given at **Annexure-II**.

(c) & (d) The Ministry of Ayush, Government of India had implemented Centrally Sponsored Scheme of National Ayush Mission (NAM) for cultivation of medicinal plants from the financial year 2015-16 to 2020-21 throughout the country including Madhya Pradesh. Till date, Ministry of Ayush had released as a central share an amount of Rs. 15.85 Crore and supported 12,551 hectare area under cultivation of medicinal plants, 63 post-harvest management units (storage / godown and drying shed) and 01 Rural Collection Centre (marketing infrastructure) in Madhya Pradesh under medicinal plants component of National Ayush Mission (NAM) from the financial year 2015-16 to 2020-21. As per the information received from Directorate of Horticulture and Food Processing, Bhopal, Madhya Pradesh, an amount of Rs. 0.29 Crore has been supported to the 93 beneficiaries for cultivation of medicinal plants to cover 61.24 hectare area in Panna district, Madhya Pradesh. The detail of activities supported under medicinal plants component of National Ayush Mission (NAM) scheme from the financial year 2015-16 to 2020-21 in Madhya Pradesh is at **Annexure – III**.

The National Medicinal Plants Board, Ministry of Ayush, Government of India had supported 08 projects under IEC activities in Madhya Pradesh to promote the cultivation of medicinal plants during the financial year 2021-22, 2022-23 & 2024-25. Out of 08 projects, one project entitled “Capacity building for Good Agricultural Practices (GAPs), Good Field Collection Practices (GFCPs), Good Storage Practices (GSPs) and Voluntary Certification Scheme for Medicinal Plants Produce (VCSMPP) of Medicinal Plants” for an amount of Rs. 0.49 Crore was supported to the State Medicinal Plants Board, Madhya Pradesh under which a training cum exposure program across all 52 districts including **Panna, Katni** and **Chhatarpur** districts of Madhya Pradesh was carried out. Details is given at **Annexure – IV**.

A project entitled “Godowning and value addition to primary forest produce co-op. society Dhlan Chowki, District Minor Forest Produce Union North Panna” for an amount of Rs. 0.30 Crore was also supported to Madhya Pradesh State Minor Forest Produce (T&D) Co-op. Federation Limited, Bhopal during the financial year 2007-08 for creating primary processing and value addition facilities in **Panna and Katni**.

Details of cost norms alongwith the pattern of assistance under Mission for Integrated Development of Horticulture (MIDH) scheme is given below:

S. No.	Name of the Component	Cost Norms	Pattern of Assistance
1.	Medicinal Plants (Mulethi, Shatavari, Kalihari, Shwet Musali, Guggle, Manjishtha, Kutki, Atees, Jatamansi, Ashwagandha, Brahmi, Tulsi, Vidarikand, Pippali, Chirata, Pushkarmool etc.)	Rs. 1,50,000/ha	Assistance @ 40% in general areas for an area upto 2 hectare on pro rata basis for meeting the expenditure on planting material and cost of material for Integrated Nutrient Management (INM) / Integrated Pest Management (IPM) etc. in 2 instalments of 60:40. In the case of NE & Himalayan States, Scheduled areas, vibrant villages, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% for an area upto 2 hectare on pro rata basis.

The details of projects approved under Central Sector Scheme (CSS) for conservation, development and sustainable management of medicinal plants to different organizations throughout country for Information Education Communication (IEC) activities from the financial year 2019-20 to 2023-24 and current financial year.

S.No.	Name of State	No. of projects	Amount Approved (Rs. in Crore)
1	Andaman & Nicobar	0	0.00
2	Andhra Pradesh	5	0.42
3	Arunachal Pradesh	1	0.14
4	Assam	9	1.41
5	Bihar	0	0.00
6	Chandigarh	0	0.00
7	Chhattisgarh	1	0.30
8	Dadar & Nagar Haveli	0	0.00
9	Delhi	19	1.54
10	Gujarat	1	0.17
11	Haryana	4	0.14
12	Himachal Pradesh	2	0.25
13	Jammu & Kashmir	5	0.42
14	Jharkhand	3	0.12
15	Karnataka	10	1.39
16	Kerala	6	0.31
17	Ladakh	4	0.20
18	Madhya Pradesh	8	0.72
19	Maharashtra	9	0.73
20	Manipur	2	0.17
21	Meghalaya	1	0.02
22	Mizoram	1	0.05
23	Nagaland	0	0.00
24	Odisha	10	0.28
25	Punjab	5	0.35
26	Puducherry	0	0.00
27	Rajasthan	4	0.28
28	Sikkim	0	0.00
29	Tamil Nadu	22	1.01
30	Telangana	1	0.10
31	Tripura	0	0.00
32	Uttar Pradesh	8	0.88
33	Uttarakhand	5	0.40
34	West Bengal	7	0.68
	Total	153	12.48

The detail of activities approved in Madhya Pradesh under Medicinal Plants Component of National Ayush Mission (NAM) scheme from the financial year 2015-16 to 2020-21.

S. No.	Activities	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	TOTAL
1	Area covered under cultivation of medicinal plants (Area in hectare)	1681	2518	2030	1262	790	4270	12551
2	No. of Post-Harvest Management units (in numbers)	0	0	14	0	40	9	63
3	Rural Collection Centre (in numbers)	0	0	0	1	0	0	1
4.	Fund released (Central Share) (Rs. in Crore)	2.76	2.98	2.70	2.01	3.10	2.30	15.85

Project supported under Information Education Communication (IEC) activities of CSS Scheme to various organization in Madhya Pradesh from the financial year 2019-20 to 2023-24 and current financial year.

(Rs. in Crore)

S. No	Year	Title of the project	Organization	Total approved Amount
1	2024-25	Two days “Buyer Seller Meet on Medicinal Plants”	Faculty of Agriculture, Medi- Caps University, A B Road, Pigdamber, Rau, Indore, Madhya Pradesh	0.02
2	2022-23	Capacity building for GAPs, GFPCs, GSPs and VCSMPP of Medicinal Plants	State Medicinal Plants Board, Bhopal, Madhya Pradesh	0.49
3	2022-23	National Seminar on Drug Discovery & Development Strategies for ASU&H Drugs: Challenges & Future Perspective.	Regional Ayurveda Research Institute, Amkhoh, Gwalior	0.05
4	2022-23	National Workshop on Availability, Sustainability, Processing issues, Marketing Intelligence & Linkages of Medicinal Plants.	Tropical Forest Research Institute, Jabalpur, Madhya Pradesh	0.05
5	2021-22	Improving cultivation conservation and sustainable use of medicinal plants for livelihood promotion.	PI: Manav Seva Kalyan Sansthan, 289, Ganga Nagar, Dewas District Dewas, Madhya Pradesh	0.02
6	2021-22	Improving cultivation conservation and sustainable use of medicinal plants for livelihood promotion.	PI: Gopal Mahila Mandal Infront Krishi Mandi, Khujner Road, Rajgarh.	0.02
7	2021-22	“National Workshop on Characterization & Taxonomy of Medicinal Plants and associated MIS Development”	Commissioner, Directorate of Ayush, SMPB, Bhopal, Madhya Pradesh.	0.05
8	2021-22	One day Capacity Building for Madhya Pradesh”	Commissioner, Directorate of Ayush, SMPB, Bhopal, Madhya Pradesh	0.02
Total				0.72