# GOVERNMENT OF INDIA MINISTRY OF INFORMATION AND BROADCASTING

## LOK SABHA STARRED QUESTION NO. \*453 TO BE ANSWERED ON 02.04.2025

#### NATIONAL FILM HERITAGE MISSION

### \*453: SHRI LAVU SRI KRISHNA DEVARAYALU:

## Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- a) whether the Government has conducted any stakeholder consultations in Andhra Pradesh under the National Film Heritage Mission (NFHM) to assess the preservation, conservation and digitization needs of films produced in the State;
- b) if so, the details of such consultations including the number of industry stakeholders, production houses and film associations from Andhra Pradesh that have participated therein along with the key outcomes of these discussions;
- whether the Government plans to establish a dedicated training and capacity-building facility in Andhra Pradesh under NFHM to train professionals in film preservation, restoration and digitization;
- d) if so, the proposed timeline, budget allocation and location for such a facility particularly in collaboration with leading film institutions and studios in Andhra Pradesh; and
- e) whether any funds have been allocated for film preservation projects in Andhra Pradesh under NFHM and if so, the details of their utilization during the last three years?

### **ANSWER**

# MINISTER OF RAILWAYS, INFORMATION AND BROADCASTING AND ELECTRONICS AND INFORMATION TECHNOLOGY (SHRI ASHWINI VAISHNAW)

(a) to (e): A Statement is laid on the Table of the House.

# STATEMENT AS REFERRED TO IN REPLY TO PARTS (a) to (e) OF THE LOK SABHA STARRED QUESTION NO.\*453 FOR REPLY ON 02.04.2025

(a) to (e):

In 2015, Government launched National Fim Heritage Mission (NFHM). The objective is to preserve, conserve, and digitize India's vast cinematic heritage. Work done under NFHM so far include:

- Collection assessment of 1,54,000 film reels;
- Preventive conservation of 69,036 film reels;
- Digitization of 6101 films; and
- Restoration of 943 films.

NFHM carried out the work following an extensive consultations across the country. Renowned producers, directors, distributors, production houses, film labs, industry associations, historians, academicians, critics, and journalists were consulted to develop the roadmap.

The discussions focused on key topics like film prioritization frameworks, cataloguing and content management systems, preservation techniques, technological advancements, and operating models for content acquisition.

The government has established Regional Committees, including one for the Telugu language, to select films for digitization and restoration under NFHM. These committees consist of filmmakers, historians, representatives from film associations, and the respective State Film Development Corporation.