

GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
**LOK SABHA**  
**UNSTARRED QUESTION No. 995**  
TO BE ANSWERED ON 02.12.2024

“NATIONAL MISSION ON CULTURAL MAPPING AND ROADMAP (NMCMR)”

†995. Shri Pradeep Kumar Singh:  
Shri Chintamani Maharaj:  
Shri Vijay Baghel:  
Shri Bibhu Prasad Tarai:

Will the Minister of CULTURE be pleased to state :

- (a) the steps taken or being taken by the NMCMR to preserve the art and cultural heritage of the country;
- (b) the details of the number of artists of various art forms identified by the NMCMR, state-wise; and
- (c) the details of the cultural mapping adopted for identifying the artists of various art forms?

**ANSWER**

MINISTER OF CULTURE AND TOURISM  
(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) To preserve and promote India’s rich cultural heritage, the Ministry of Culture has established the National Mission on Cultural Mapping (NMCM). Implemented by the Indira Gandhi National Centre for the Arts (IGNCA), the mission aims to document India’s cultural heritage and its potential to revitalize rural economies.

As a part of Azadi Ka Amrit Mahotsav, NMCM launched Mera Gaon Meri Dharohar (MGMD) portal in June 2023 (<https://mgmd.gov.in/>). This initiative aims to document the cultural heritage of 6.5 lakh villages of India. Currently, 4.5 lakh villages are live on the portal with their respective cultural portfolios.

The MGMD portal captures a wide range of cultural elements, including oral traditions, beliefs, customs, historical significance, art forms, traditional food, prominent artists, fairs and festivals, traditional dress, ornaments and local landmarks.

NMCM is a significant step towards preserving India's cultural heritage and empowering rural communities. By documenting and promoting cultural assets, the mission aims to strengthen cultural identity and foster economic development.

(b) At present, NMCM is undergoing with its component MGMD and the state-wise details are available at Mera Gaon Meri Dharohar Web Portal (<https://mgmd.gov.in/>) which is an open access portal.

(c) State-wise details are available on MGMD Portal; we have a set format for identification and collection of data for different cultural domains, artist and traditional art forms on the portal.

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