

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.930  
ANSWERED ON 02.12.2024**

**IMPACT OF GLOBAL CONFLICTS ON TOURISM INDUSTRY**

**930. ADV K. FRANCIS GEORGE:**

**Will the Minister of TOURISM be pleased to state:**

- (a) the details of the impact of the escalating Israel-Iran conflict on the tourism industry in Kerala, as the Kerala State is a preferred destination for tourism in the country;**
- (b) whether the Government is considering measures to ensure safety and mitigate the impact of global conflicts on tourism, if so, the details thereof along with the response of the Government thereto and action taken to support Kerala's tourism industry; and**
- (c) the details of the steps taken or proposed by the Government to support tourism operators and infrastructure in Kerala State to maintain international tourism standards and ensure a stable flow of tourists?**

**ANSWER**

**THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)**

**(a): No such study has been instituted by the Ministry of Tourism to assess the impact of escalating Israel-Iran conflict on the tourism industry in Kerala. However, details of Foreign Tourist Visits (FTVs) in India and Kerala is given below:**

Year	FTVs in India (in lakh)	FTVs in Kerala (in lakh)	Growth Over previous year (%)	
			India	Kerala
2019	314.09	11.90	-	-
2020	71.72	3.41	-77.17	-71.36
2021	10.55	0.60	-85.29	-82.25
2022	85.88	3.46	714.26	471.28
2023	192.46	6.49	124.11	87.83

**Source: States/UTs Tourism Department**

**(b): Security of tourists is essentially a State Government subject. However, the Ministry of Tourism has taken up the matter with all State Governments/Union Territory (UT) Administrations for setting up of dedicated Tourism Police. With the efforts of Ministry of Tourism, the State Governments/UT Administrations of Telangana, Andhra Pradesh, Delhi, Goa, Karnataka, Kerala, Maharashtra, Himachal Pradesh, Jammu and Kashmir, Madhya Pradesh, Odisha, Punjab, Rajasthan, Sikkim and Uttar Pradesh have deployed tourist police in one form or the other.**

**The Ministry of Tourism has set up a 24x7 Multi-Lingual Tourist Info-Helpline on the toll free number 1800111363 or on a short code 1363 in 12 Languages including 10 international languages.**

**(c): Ministry of Tourism has undertaken several steps to support tourism operators and infrastructure as under:**

- I. Improve the quality of infrastructure and facilities at various tourist destinations across the country including Kerala under schemes such as 'Swadesh Darshan', 'PRASHAD' and 'Assistance to Central Agencies for Tourism Infrastructure Development', in collaboration with States/UTs, Central agencies and private stakeholders. Details of such projects in the State of Kerala is annexed.**
- II. Enhance the overall quality and visitor experience through initiatives focused on capacity building, skill development such as 'Capacity Building for Service Providers', 'Incredible India Tourist Facilitator (IITF)', 'Paryatan Mitra' and 'Paryatan Didi'.**
- III. To conform to the expected standards for different classes of tourists, especially from the point of view of suitability for international tourists, the Ministry of Tourism under its voluntary scheme of Classification classifies hotels and resorts under the star rating system. Aside this, the Ministry also classifies/approves accommodation units viz Homestays/B&Bs, guesthouses, tented accommodations and tourism service providers viz. Travel Agents, Tour Operators, Tourist Transport Operators.**

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**ANNEXURE****STATEMENT IN REPLY TO PART (c) OF LOK SABHA UNSTARRED QUESTION NO.930 ANSWERED ON 02.12.2024 REGARDING IMPACT OF GLOBAL CONFLICTS ON TOURISM INDUSTRY RAISED BY ADV K. FRANCIS GEORGE.**

**List of projects sanctioned under Swadesh Darshan scheme in Kerala:**

**(Rs. in Crore)**

<b>S. No.</b>	<b>Circuit / Sanction Year</b>	<b>Name of the Project</b>	<b>Amount Sanctioned</b>	<b>Amount Released /Authorized</b>
<b>1.</b>	<b>Eco Circuit 2015-16</b>	<b>Development of Pathanamthitta- Gavi-Vagamon- Thekkady</b>	<b>64.08</b>	<b>64.08</b>
<b>2.</b>	<b>Spiritual Circuit 2016-17</b>	<b>Development of Sabarimala - Erumeli-Pampa-Sannidhanam</b>	<b>46.54</b>	<b>33.39</b>
<b>3.</b>	<b>Spiritual Circuit 2016-17</b>	<b>Development of Sree Padmanabha Arnamura</b>	<b>78.08</b>	<b>73.77</b>
<b>4.</b>	<b>Rural Circuit 2018-19</b>	<b>Development of Malanad Malabar Cruise Tourism Project</b>	<b>57.35</b>	<b>45.88</b>
<b>5.</b>	<b>Spiritual Circuit 2018-19</b>	<b>Development Sivagiri Sree Narayana Guru Ashram- Arruvipuram- Kunnumpara Sree Subrahmania - Chembazhathi Sree Narayana Gurukulam</b>	<b>66.42</b>	<b>42.01</b>

**List of projects sanctioned under Swadesh Darshan 2.0 scheme in Kerala:**

<b>Destination</b>	<b>Name of the Experience</b>	<b>Sanctioned Cost (₹ Crore)</b>
<b>Kumarakom</b>	<b>Kumarakom Bird Sanctuary Experience</b>	<b>13.92</b>

**List of projects sanctioned under PRASHAD Scheme in Kerala:****(Rs. in Crore)**

<b>Project Name</b>	<b>Sanction Year</b>	<b>Approved Cost</b>	<b>Amount Released</b>	<b>Physical Progress %</b>
<b>Development at Guruvayur Temple</b>	<b>2016-17</b>	<b>45.19</b>	<b>45.19</b>	<b>100%</b>

**List of projects sanctioned under the scheme Assistance to Central Agencies for Tourism Infrastructure Development in Kerala:****(Rs. in Lakh)**

<b>Sl. No</b>	<b>Name of Project</b>	<b>Agency</b>	<b>Amount sanctioned</b>	<b>Amount Released</b>
<b>1.</b>	<b>Development of a Walkway/Promenade on Willingdon Island, Cochin, Kerala</b>	<b>Cochin Port Trust</b>	<b>901</b>	<b>826.29</b>
<b>2.</b>	<b>Central Financial Assistance for upgrading of Births &amp; Backup area of Ernakulam Wharf</b>	<b>Cochin Port Trust</b>	<b>2141</b>	<b>1912.8</b>
<b>3.</b>	<b>Project for Up-gradation of Golf Course at SAI Trivandrum Golf Club by the Sports Authority of India</b>	<b>SAI</b>	<b>2464.99</b>	<b>1232.49</b>
<b>4.</b>	<b>Developing infrastructure at Cochin Port Cruise Terminal.</b>	<b>Cochin Port Trust</b>	<b>120.79</b>	<b>114.17</b>
<b>5.</b>	<b>Creation of additional tourism facilities at the Cochin Port Trust Walkway</b>	<b>Cochin Port Trust</b>	<b>466.47</b>	<b>466.47</b>
<b>6.</b>	<b>Development of Additional infrastructure in the new Cochin Port Trust Terminal</b>	<b>Cochin Port Trust</b>	<b>1029.7</b>	<b>888.62</b>

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