

GOVERNMENT OF INDIA
MINISTRY OF TRIBAL AFFAIRS
LOK SABHA
UNSTARRED QUESTION NO- 521
TO BE ANSWERED ON- 28/11/2024

AADI MAHOTSAV

521. SHRI BALASHOWRY VALLABHANENI:

Will the Minister of TRIBAL AFFAIRS be pleased to state:

- (a) whether it is a fact that the Government is going to organize Aadi Mahotsav in various States of the country starting from October, 2024;
- (b) whether Andhra Pradesh is one of the leading States having more tribal population;
- (c) if so, the reasons for not selecting Andhra Pradesh for conducting Aadi Mahotsav; and
- (d) whether there is any proposal to include AP in Aadi Mahotsav and, if not, the reasons therefor?

ANSWER

MINISTER OF STATE FOR TRIBAL AFFAIRS
(SHRI DURGADAS UIKEY)

(a): Under the Pradhan Mantri Janjatiya Vikas Mission (PMJVM), the Ministry provides financial support to Tribal Co-operative Marketing Federation of India (TRIFED) for organizing Aadi Mahotsav at various places across the country for branding & promotion of tribal products for their marketing.

(b): As per Census 2011, around 26.31 lakh ST population resides in Andhra Pradesh which is 2.5% of the country's total ST Population.

(c) & (d): TRIFED has its Regional Office located at Hyderabad which covers its operations in the States of Andhra Pradesh & Telangana. It is planned to organize one Aadi Mahotsav at Hyderabad during the month of January, 2025 under the jurisdiction of TRIFED, Regional Office, Telangana and Andhra Pradesh in the current financial year 2024-2025.
