

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.40
ANSWERED ON 25.11.2024**

NATIONAL STRATEGY FOR CRUISE TOURISM

40 SHRI KOTA SRINIVASA POOJARY:

Will the Minister of TOURISM be pleased to state:

- (a) the details of Domestic Tourist Visits (DTVs) and Foreign Tourist Visits (FTVs) in the State of Karnataka during the last five years;**
- (b) the proactive measures taken/proposed to be taken by the Government to rejuvenate the tourism, travel and hospitality industry in the State of Karnataka, especially to utilize the large beaches and tourist attractions in the Coastal Karnataka;**
- (c) the total funds allocated to various tourism development and infrastructure projects in the State of Karnataka during the last five years; and**
- (d) whether the Government has prepared a draft regarding National Strategy for Cruise Tourism and if so, the strategic pillars identified in the strategy document?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a): The details of Domestic Tourist Visits (DTVs) and Foreign Tourist Visits (FTVs) in the State of Karnataka during 2019-2024 (figures in Lakh) are given below:

Year	DTVs	FTVs
2019	2279.35	6.09
2020	774.53	1.65
2021	813.34	0.72
2022	1824.13	1.29
2023	2841.21	4.09
2024(Jan-July)(P)	1823.02	2.53

(P): Provisional Data

Source: State Tourism Department

(b): As per the information received from the State Government of Karnataka, the Department of Tourism, has undertaken several initiatives to promote best tourism practices amongst tourism stakeholders in Karnataka. Karnataka's pristine coastline about 320 km spanning across Dakshina Kannada, Udupi, and Uttara Kannada districts. These districts have been identified as Focus Tourism Destinations. Furthermore, Government of Karnataka focussed on Coastal Tourism Development Cell for the development of beach and coastal tourism in Karnataka.

(c): The Ministry of Tourism under the schemes of "Swadesh Darshan", "National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)" and 'Assistance to Central Agencies for Tourism Infrastructure Development' provides financial assistance to State Governments/Union Territory Administrations/Central Agencies for the development of tourism related infrastructure and facilities at various tourism destinations in the country including Karnataka. Ministry of Tourism has now revamped its Swadesh Darshan scheme in the form of Swadesh Darshan 2.0 with the mission to create a robust framework for integrated development of tourism destinations in partnership with the States/UTs and local governments for promoting sustainable and responsible tourism in the country.

"Challenge Based Destination Development", a sub-scheme under Swadesh Darshan 2.0 aims for holistic development of a destination to enhance tourist experience across all of tourism value chain to transform our tourist destinations as sustainable and responsible destinations.

The details of projects sanctioned, identified and funds allocated under the above-mentioned Schemes in the State of Karnataka is given in Annexure.

(d): Ministry of Tourism has prepared a draft National Strategy for Cruise Tourism. Following Strategic pillars have been identified in the strategy document:

- (i) Infrastructure & Circuit Enablement**
- (ii) Market Development**
- (iii) Ease of Doing Business for Cruise Tourism**
- (iv) Integrated Tourism around cruise terminals**
- (v) Fiscal Support**
- (vi) Investment Facilitation and Promotion**
- (vii) Skilling Development for Cruise Tourism**
- (viii) Institutional Structure and Governance**

ANNEXURE

STATEMENT IN REPLY TO PART (c) OF LOK SABHA UNSTARRED QUESTION NO.40 ANSWERED ON 25.11.2024 REGARDING NATIONAL STRATEGY FOR CRUISE TOURISM RAISED BY SHRI KOTA SRINIVASA POOJARY.

PRASHAD Scheme for the State of Karnataka**(Rs. in Crore)**

Project Name	Sanction Year	Approved Cost	Amount Released	Physical Progress %
Development of Pilgrimage Amenities at Sri Chamundeshwari Devi Temple	2023-24	45.71	0.00	0%

List of sanctioned projects under Swadesh Darshan 2.0 in Karnataka

S. No.	Destination	Name of the Experience	Sanctioned Cost (₹ Crore)
1.	Hampi	Setting up of 'Traveller nooks'	26.30
2.	Mysuru	Tonga ride Heritage experience zone	4.12
3.	Mysuru	Ecological Experience Zone	18.36

List of projects identified under Challenge Based Destination Development (CBDD) in Karnataka

S. No.	Destination	Category	Funding Amount (₹ Crore)
1.	Bidar	Culture & Heritage	25.00
2.	Udupi	Ecotourism and AmritDharohar Sites	10.00
