

GOVERNMENT OF INDIA
MINISTRY OF TRIBAL AFFAIRS
LOK SABHA
UNSTARRED QUESTION No. 4003
TO BE ANSWERED ON: 19/12/2024

EXPORT OF TRIBAL PRODUCTS

4003. DR. GUMMA THANUJA RANI:

Will the Minister of TRIBAL AFFAIRS be pleased to state:

- (a) the details of the tribal products being promoted for export under various Government schemes;
- (b) the total value of tribal products exported during the last three years;
- (c) the steps taken by the Government to enhance the international market reach of tribal products;
and
- (d) the support provided by the Government to tribal artisans and cooperatives for skill development and certification to meet international standards?

ANSWER

MINISTER OF STATE FOR TRIBAL AFFAIRS
(SHRI DURGADAS UIKEY)

(a) to (c): Under the Pradhan Mantri Janjatiya Vikas Mission (PMJVM), the Ministry of Tribal Affairs provides financial support to Tribal Co-operative Marketing Federation of India (TRIFED) for marketing and promotion of tribal products such as handlooms, handicrafts and organic / natural products. TRIFED engages with international bulk buyers to explore product sales and strategic partnerships by participating in international trade fairs and expos both domestically and internationally. TRIFED is also pursuing collaborations with Indian Missions abroad to strengthen its presence in international markets and explore opportunities for product sales and promotions. Over the years TRIFED has exported various tribal products belonging to the broad categories like metal craft, pottery, paintings, jewellery, textiles, gifts & assortments and cane & bamboo etc. Since 2021-22, tribal products amounting to Rs. 82,62,578/- have been exported by TRIFED, the year-wise breakup of which is as under:

Year	Amount (In Rs.)
2021-22	60,71,781
2022-23	7,11,445
2023-24	8,86,360
2024-25	5,92,992
Total	82,62,578

(d): Under PMJVM scheme, the following initiatives are being taken to enhance the quality of products and skill development of artisans to meet international standards:

- TRIFED facilitates Geographical Indication (GI) tagging for tribal products to ensure authenticity and marketability;
- For organic natural products, TRIFED is facilitating artisans to get mandatory certifications including FSSAI;
- Trainings are conducted for Van Dhan Vikas Kendra beneficiaries for value addition activities such as primary processing, sorting, grading, packaging, certifications etc. and also for tribal artisans to upgrade their skills in producing better quality products.
