

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**LOK SABHA**  
**UNSTARRED QUESTION No. 3917**  
**TO BE ANSWERED ON 19.12.2024**

**SCHEMES TO SUPPORT SMALL AND MEDIUM ENTERPRISES**

3917. DR. ALOK KUMAR SUMAN:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has introduced any new schemes or programmes to support Small and Medium Enterprises (SMEs) in the current financial year;
- (b) if so, the details of these schemes including their objectives, target beneficiaries and the financial allocation for each scheme;
- (c) the steps being taken by the Government to ensure the successful implementation of these schemes and the effective utilization of allocated funds; and
- (d) whether the Government has conducted any assessment or survey to evaluate the impact of previous schemes aimed at boosting SMEs in the country and the findings of such evaluations.

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES  
(SUSHRI SHOBHA KARANDLAJE)

(a) to (c): The Ministry of MSME has launched a new sub-scheme MSE Trade Enablement and Marketing (MSE TEAM) under the Central Sector Scheme “Raising and Accelerating MSME Performance” in June 2024 at an outlay of Rs. 277.35 Cr, with an implementation period of three years (2024-25 to 2026-27). The main objective of the initiative is to support micro and small enterprises to access different markets by integrating them with e-commerce platforms. The MSE TEAM Initiative aims to benefit five lakh micro and small enterprises. The Ministry has designated the National Small Industries Corporation Ltd., (NSIC) as the implementing agency. The Ministry has conducted several workshops to create awareness about the MSE TEAM Initiative among the MSMEs.

(d): The details of some schemes of the Ministry that were evaluated are as follows:

S. No.	Name of the Scheme	Year of Evaluation study	Findings in brief
1	National Scheduled Caste and Scheduled Tribe Hub	2020	NSSH has been impactful in promoting growth of SC/ST micro and small enterprises and addressed critical issues to help them upgrade their skill and establish new market linkages.

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