

GOVERNMENT OF INDIA

MINISTRY OF INFORMATION & BROADCASTING

LOK SABHA

UNSTARRED QUESTION No. 3786

(TO BE ANSWERED ON 18.12.2024)

EXPANSION OF DOORDARSHAN AND ALL INDIA RADIO IN ODISHA

3786. SMT. SANGEETA KUMARI SINGH DEO

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has initiated projects to expand Doordarshan and All India Radio (AIR) broadcasting infrastructure in Odisha particularly in remote and tribal areas;**
- (b) if so, the details of new broadcasting stations, transmitter upgrades or digitalization efforts in the State; and**
- (c) the impact of these initiatives on improving access to information and entertainment for rural and marginalized communities in Odisha?**

ANSWER

**THE MINISTER OF STATE FOR INFORMATION AND BROADCASTING
AND PARLIAMENTARY AFFAIRS**

(DR. L. MURUGAN)

(a) to (c): Presently, there are 28 Akashvani Broadcasting stations and 1 Doordarshan Kendra in the state of Odisha. Expansion, Modernization, upgradation & digitalization of Prasar Bharati's network across the country, including remote and tribal areas in Odisha, is a continuous process which is undertaken under Broadcasting Infrastructure Network Development (BIND) Scheme approved for the period 2021-26. These centres are a huge source of localised entertainment & news content to the state population. Recently DDK Bhubaneswar has launched a weekly Santhali news bulletin on DD Odia channel for delivering accurate and reliable information to the people in their native language, promoting linguistic inclusivity and cultural preservation.
