

GOVERNMENT OF INDIA
MINISTRY OF CONSUMER AFFAIRS, FOOD & PUBLIC DISTRIBUTION
DEPARTMENT OF FOOD AND PUBLIC DISTRIBUTION

LOK SABHA
UNSTARRED QUESTION NO.3766
TO BE ANSWERED ON 18TH DECEMBER, 2024

FAIR PRICE SHOPS

†3766. SHRI PARBHUBHAI NAGARBHAI VASAVA:
SHRI JASHUBHAI BHILUBHAI RATHVA:
DR. ALOK KUMAR SUMAN:
SHRI VISHNU DAYAL RAM:
SHRI JAI PRAKASH:
SHRI KANWAR SINGH TANWAR:
SHRI SHANKAR LALWANI:
SHRI BHARTRUHARI MAHTAB:

Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
उपभोक्ता मामले, खाद्य और सार्वजनिक वितरण मंत्री be pleased to state:

- (a) the steps taken by the Ministry to collaborate with private companies to increase/enhance the income of Fair Price Shops and to improve portfolios of products in various States particularly in Uttar Pradesh;
- (b) the details and the number of States including the locations in Amroha Parliamentary Constituency where pilot project for the modernization of Jan Poshan Kendras has been started;
- (c) the total number of Jan Poshan Kendras in various States of the country particularly in Amroha Parliamentary Constituency proposed to be modernized by the Government in the future; and
- (d) the details of the targets fixed for the completion of the modernization work?

A N S W E R
MINISTER OF STATE FOR MINISTRY OF CONSUMER AFFAIRS,
FOOD & PUBLIC DISTRIBUTION
(SHRIMATI NIMUBEN JAYANTIBHAI BAMBHANIYA)

(a) to (d):The Government of India in association with states & Small Industries Development Bank of India (SIDBI) has been providing handholding assistance to Fair Price Shops (FPS) to provide them access to invoice credit for non-PDS items with a focus on nutritional dense items. For this, SIDBI has developed a customized App- FPS Sahay that provides credit for working capital. SIDBI has collaborated with B2B Online Wholesaler aggregators so that these FPS dealers can avail this facility. These FPSs (also called Jan Poshan Kendras -JPKs) have choices to register themselves on such online platform and use FPS Sahay. Alternately, FPS/JPKs are also acquiring non-PDS items through local wholesalers/distribution agencies.

Currently, Jan Poshan Kendra (JPK) pilot study is initiated in the states/districts of Gujarat (Ahmedabad), Telangana (Hyderabad), Rajasthan (Jaipur) and Uttar Pradesh (Ghaziabad). Under this pilot study, 60 FPS dealers (15 FPS dealers each from identified States/districts) have been transformed into Jan Poshan Kendra.

States would be encouraged to scale up JPK model within their states to any number they deem desired.
