

GOVERNMENT OF INDIA
MINISTRY OF PLANNING

LOK SABHA
UNSTARRED QUESTION NO. 3732
TO BE ANSWERED ON 18.12.2024

WOMEN ENTREPRENEURSHIP PLATFORM

†3732. SMT. KAMLESH JANGDE:
SHRI RAVINDRA SHUKLA ALIAS RAVI KISHAN:

Will the Minister of PLANNING be pleased to state:

- (a) the manner in which the Women Entrepreneurship Platform (WEP) is likely to be aligned with the Central Women Entrepreneurship Platform to promote women empowerment and entrepreneurship in the Country; and
- (b) the manner in which the local communities are likely to be involved to promote and utilise the WEP in Janjgir-Champa and Telangana?

ANSWER

MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF STATISTICS AND PROGRAMME IMPLEMENTATION; MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF PLANNING AND MINISTER OF STATE IN THE MINISTRY OF CULTURE

(RAO INDERJIT SINGH)

(a) & (b) In 2018, NITI Aayog had launched the Women Entrepreneurship Platform (WEP), as an aggregator platform aimed at creating an enabling ecosystem for women entrepreneurs in India. In 2022, WEP transitioned into a public private partnership working towards empowering women entrepreneurs by overcoming information asymmetry and providing continuum of support for meeting different needs. As a public private partnership initiative, it endeavors to collaborate with Ministries/Departments of Government and other industry stakeholders. In its next phase of growth trajectory and to reach out to the last mile, WEP aims to replicate its unique model at state-levels by establishing state chapters and grow the network through a hub & spoke framework. The first State chapter of WEP has been established in the State of Telangana.
