#### **GOVERNMENT OF INDIA**

## **MINISTRY OF INFORMATION AND BROADCASTING**

#### **LOK SABHA**

**UNSTARRED QUESTION NO. 3715** 

(TO BE ANSWERED ON 18.12.2024)

## **REDUCTION IN DAILY NEWS BULLETINS OF DD URDU**

## **3715. SHRI MOHIBBULLAH:**

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government is aware of the reduction in the number of news bulletins on Doordarshan(DD) Urdu, which were previously broadcasted from CPC Khel Gaon, New Delhi, during the pre-COVID period and if so, the reasons therefor;
- (b) the steps being taken by the Government to restore the number of news bulletins on DD Urdu;
- (c) the reasons for the delay in restoring the earlier number of news bulletins on DD Urdu; and
- (d) the time by which these news bulletins on DD Urdu are likely to be restored by the Government?

#### ANSWER

# THE MINISTER OF STATE FOR INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS (DR. L. MURUGAN)

(a) to (d): "DD Urdu" channel was launched on 15<sup>th</sup> August 2006 to preserve and promote the great cultural heritage of Urdu language in India. It provides its viewers with round the clock content in Urdu language.

Prasar Bharati broadcasts two news bulletins of half-an hour duration on "DD Urdu" channel. In addition, Urdu news bulletins of various durations are also telecast on daily basis on regional channels, namely, DD Kashir, DD Bihar, DD Bangla, DD Uttar Pradesh, DD Madhya Pradesh and DD Yadagiri originating from Srinagar, Patna, Kolkata, Lucknow, Bhopal and Hyderabad respectively. Special programmes like Cinema ki Duniya, Rang Tarang and Good News India are also aired in Urdu on DD Urdu channel.

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