

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 3642
ANSWERED ON 17/12/2024

NIRYAT PORTAL

3642. SHRI JAGDAMBIKA PAL :

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the details of the key characteristics of the National Import-Export Record for Yearly Trade Analysis (NIRYAT) Portal;
- (b) whether the Portal provides export data categorized by commodities to assist the relevant stakeholders with precise information; and
- (c) if so, the details thereof?

ANSWER

वाणिज्य और उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

THE MINISTER OF STATE FOR COMMERCE AND INDUSTRY
(SHRI JITIN PRASAD)

(a) to (c) Department of Commerce has developed a portal-NIRYAT (National Import-Export Record for Yearly Analysis of Trade) launched by Hon'ble Prime Minister on 23rd June, 2022 to supplement the offline monitoring of export performance. It is a real time system for monitoring of the designated export target for 200 Countries / territories by 31 commodity groups, via a digitized data-driven framework for facilitating timely policy making / interventions in international trade. The portal is accessible to Government Stakeholders (including Embassies / HCs / Missions) and Export Promotion Councils (EPCs) / Commodity Boards / Authorities, etc through individual login and password, for regular monitoring of the export performance of their respective jurisdictions and to take necessary action, wherever required.

The features of the NIRYAT Portal are as follows:

- (i) One View platform - to track the performance of each commodity and country's trade values against defined target
- (ii) Dashboard with interactive visualizations so that users can easily slice and dice the data
- (iii) For ease-of-use data is explored at commodity, country, or combination of both
- (iv) World Map view, Commodity View, Table view for easy analysis
- (v) Automated Insights
- (vi) Intuitive Application with colour coding to raise red flags, identify bottlenecks and push remedial policy actions
- (vii) Export analysis of commodities from different States of India
- (viii) Role based user access to direct them to relevant information
- (ix) Insights as notification on desktop via browser widget (available in chrome web-browser at the moment)
