

GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
**LOK SABHA**  
**UNSTARRED QUESTION No. 3381**  
TO BE ANSWERED ON 16.12.2024

**CULTURAL MAPPING UNDER NMCM**

**3381. Shri Chamala Kiran Kumar Reddy:**

Will the Minister of CULTURE be pleased to state :

- (a) the details of the number of villages and artists that have been mapped to date along with percentage of the original target has been achieved since the launch of the National Mission on Cultural Mapping (NMCM) in 2017.
- (b) whether the Government has assessed the reasons for the delay in achieving the goal of mapping 5,000 villages by 2022 and if so, the details thereof;
- (c) if not, the reasons therefor;
- (d) the details of amount of fund that have been utilized so far out of 89 crore allocated to NMCM along with the breakdown of funds spent on mapping, outreach and the development of cultural database;
- (e) the details of key findings of the Mera Gaon Meri Dharohar survey, and the manner in which this data has been utilized to preserve the cultural identity of local communities; and
- (f) the details of numbers of artisans and craftsmen that have received direct benefits through the cultural mapping initiative since its inception?

**ANSWER**

MINISTER OF CULTURE AND TOURISM  
(SHRI GAJENDRA SINGH SHEKHAWAT)

- (a) So far, 4.5 lakh villages have been mapped and uploaded on the Mera Gaon Meri Dharohar (MGMD) Web Portal (<https://mgmd.gov.in/>) which is 69% of the original target 6.5 lakh villages.
- (b) No Sir, there has been no delay in achieving the goal of mapping 5,000 villages by 2022 since more than 5000 villages were mapped by 2022.
- (c) Not applicable in view of Para (b) above.

(d) The funds utilized for NMCM from Financial Year 2020-21 to 2024-25 is Rs. 75.48 Crore.

(e) Through MGMD portal, the mission covers wide range of cultural elements, including oral traditions, beliefs, customs, historical significance, art forms, traditional food, prominent artists, fairs and festivals, traditional dress, ornaments and local landmarks.

NMCM aims to preserve and promote India's rich cultural heritage, the Ministry of Culture has setup the National Mission on Cultural Mapping (NMCM) implemented by the Indira Gandhi National Centre for the Arts (IGNCA).

(f) Not applicable as there is no provision of direct benefits for artisans and craftsmen.

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