

GOVERNMENT OF INDIA
MINISTRY OF TRIBAL AFFAIRS
LOK SABHA
UNSTARRED QUESTION NO- 2943
TO BE ANSWERED ON- 12/12/2024

PROMOTION OF SELF-EMPLOYMENT AND ENTREPRENEURSHIP IN TRIBAL AREAS

2943. SHRI E T MOHAMMED BASHEER:

Will the Minister of TRIBAL AFFAIRS be pleased to state:

- (a) the details of initiatives taken by the Government to promote self-employment and entrepreneurship in tribal areas, especially focusing on traditional tribal arts, crafts and agriculture; and
- (b) whether any strategy has been chalked out by the Government to improve marketing and export opportunities for tribal products and if so, the details thereof?

ANSWER

MINISTER OF STATE FOR TRIBAL AFFAIRS
(SHRI DURGADAS UIKEY)

(a) & (b): The Ministry of Tribal Affairs through its agency namely Tribal Co-operative Marketing Development Federation of India (TRIFED) have contributed significantly in promoting self-employment and entrepreneurship among the tribal communities.

Ministry is implementing the scheme 'Pradhan Mantri Janjatiya Vikas Mission (PMJVM)' through TRIFED which envisions to strengthen tribal entrepreneurship initiatives and to facilitate livelihood opportunities by promoting more efficient, equitable, self-managed, optimum use of natural resources, Agri / Minor Forest Produce (MFPs) / Non-farm produce. Under the scheme, financial support of INR 15.00 lakhs is provided to the State Governments for setting up of each Van Dhan Vikas Kendras (VDVKs) which are the centres of value addition activities of MFPs/Non-MFPs. So far, 3958 VDVKs have been sanctioned by TRIFED across the country. TRIFED also provides backward & forward linkages to tribal artisans / suppliers for marketing of tribal products of various categories like metal craft, textile, jewellery, painting, cane & bamboo, terracotta & pottery, organic & natural food products etc. through online and offline platforms. So far, TRIFED has empaneled 4990 tribal artisans / suppliers for procurement of tribal products. During the last five years, TRIFED has made a procurement of Rs 130.58 cr and has realized a sale of Rs. 186.02 cr.

In addition, TRIFED also organizes and participates in national and international festivals, melas, exhibitions etc. wherein products made by tribal artisans across the country are exhibited for their promotion.
