

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 2816
TO BE ANSWERED ON 12.12.2024

EXPORT GENERATION BY MSMEs

2816. SHRI VISHNU DAYAL RAM:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the total value of exports generated by MSMEs during the last three years;
- (b) the steps taken to enhance MSMEs' access to global markets through the Export Promotion Scheme;
- (c) the funds allocated and utilized for MSME export promotion during the last three years; and
- (d) the challenges being faced by MSMEs in scaling to global markets and the measures being taken to address these?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a): The total value of exports generated by Micro, Small, and Medium Enterprises (MSMEs) during the last three years is as under:

Financial Year	Value of Exports by MSME (Million USD)
2021-22	190019.21
2022-23	196635.62
2023-24	199718.29

(b) to (d): MSMEs face several challenges in the global market, including difficulties in meeting international quality standards, certifications, limited financial access, high shipping costs, and transportation delays.

The Ministry of Micro, Small and Medium Enterprises has undertaken the following measures to enhance MSMEs' access to global markets:

- i. International Cooperation Scheme for enhancing the marketability of products and services in the MSME sector. The scheme has following components:
 - **Market Development Assistance:** Under this component financial assistance is provided for participation of MSMEs as exhibitors in delegations led by Industry/Government Associations in international exhibitions, trade fairs and buyer-seller meets in foreign countries.

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- **Capacity Building of First Time Exporters (CBFTE):** It offers reimbursements to micro and small exporters, with an IEC Code/Registration under 3 years, for expenses related to Registration-cum-Membership Certification (RCMC) charges/fee paid to Export Promotion Councils (EPCs), export insurance premiums paid to Export Credit Guarantee Corporation Ltd (ECGC), and testing & quality certification for exports.
- ii. 65 Export Facilitation Centers (EFCs) have been established across the country with an aim to provide requisite mentoring and handholding support to MSMEs in exporting their products and services to the foreign market. These include disseminating information on available schemes and benefits, providing guidance on export processes and documentation. Furthermore, assistance in identifying suitable markets, connecting with financial institutions for competitive credit, and guiding on technology adoption is also provided.

The Funds allocated and utilized for MSME export promotion by the Ministry of Micro, Small and Medium Enterprises during the last three years are as under:-

Financial Year	Funds allocated	Funds Utilized
(in Rs crore)		
2021-22	3.6502	3.6302
2022-23	17.2054	17.1854
2023-24	26.3734	26.2834
