GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING

LOK SABHA
UNSTARRED QUESTION NO. 2636
(TO BE ANSWERED ON 11.12.2024)

AI AND ML TECHNOLOGY POWERED INTEGRATED DASHBOARD

2636: SHRI SURESH KUMAR KASHYAP:
          SHRI KANWAR SINGH TANWAR:
          SHRI JAGDAMBIKA PAL:
          SHRI BHARTRUHARI MAHTAB:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a).   whether the Government proposes to set up an Artificial Intelligence (AI) and Machine Learning (ML) powered integrated dashboard to analyse news and anticipate emerging trends in the country;

(b).   if so, the details thereof;

(c).   whether the Government has conducted any assessment to identify the expected benefits of implementing AI and ML technologies in the Ministry's communication strategies especially for engaging citizens and combating fake information; and

(d).   if so, the details thereof?

ANSWER

THE MINISTER OF STATE FOR INFORMATION AND BROADCASTING AND
PARLIAMENTARY AFFAIRS
(DR. L. MURUGAN)

(a) to (d):   The proposed integrated dash board of the Ministry of Information and Broadcasting, Government of India (GoI), seeks to use AI/ML-powered systems for an effective dissemination of information about government policies, schemes and programmes through the different mediums of mass communication. This will be useful for creating awareness about various schemes/ policies/programmes of GoI in all the states in local languages.

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