

**GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING**

**LOK SABHA  
UNSTARRED QUESTION NO. 2560  
(TO BE ANSWERED ON 11.12.2024)**

**CENTRALLY SPONSORED SCHEMES**

**2560. SHRI PUTTA MAHESH KUMAR  
SHRI MAGUNTA SREENIVASULU REDDY  
DR. KADIYAM KAVYA**

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) the details of Centrally Sponsored Schemes and Central Sector Schemes being implemented by the Ministry across the country in the field of information and broadcasting during each of the last three years and the current year, State and district-wise particularly in Andhra Pradesh and Telangana;**
- (b) the details of funds allocated, sanctioned, released and utilized under each of the above scheme, during the last five years across the country, State and district-wise particularly in Eluru district of Andhra Pradesh;**
- (c) the total number of beneficiaries of above schemes in the country during the last five years, State and district-wise especially in Eluru District;**
- (d) the details regarding the projects completed, presently pending and proposed to be set up under above schemes in the country during the last five years, State and district-wise especially in Eluru district;**
- (e) whether the Government has carried out any promotional activities to increase awareness regarding the above specified schemes and if so, the details thereof including funds allocated and utilized during the last five years; and**
- (f) the details of physical targets set and achieved while implementing above schemes during the same period, scheme and State/district-wise?**

## ANSWER

### THE MINISTER OF STATE FOR INFORMATION & BROADCASTING AND PARLIAMENTARY AFFAIRS (DR. L. MURUGAN):

(a) to (f): The Ministry implements four Central Sector Schemes which aim at mass communication and information dissemination of the policies and programmes of the Government as well as entertainment and education. Funds are neither allotted state/district-wise nor are beneficiary oriented. The benefits of these schemes uniformly flow to the entire population of the country, including the States of Andhra Pradesh and Telangana.

In the Information sector, “Development Communication & Information Dissemination” (DCID) Scheme aims at ensuring peoples’ participation in various plans and programmes of the Government, for their welfare, promoting national integration and ensuring nation building through integrated mass communication campaigns. The budget outlay from 2020-21 to 2024-25 under the DCID is Rs 941.31 Cr.

In the Films sector, “Development Communication & Dissemination of Filmic Content” (DCDFC) Scheme aims to promote Indian Cinema through film festivals, film markets, production of films and digitization and preservation of archival films through National Film Heritage Mission. The budget outlay from 2020-21 to 2024-25 under the DCDFC is Rs 1046.87 Cr.

In the Broadcasting sector, “Broadcasting Infrastructure Network Development” (BIND) scheme aims to strengthen broadcasting infrastructure and content of Doordarshan and All India Radio (AIR) from time to time. The budget outlay from 2020-21 to 2024-25 under BIND is Rs 2101 Cr. In the state of Andhra Pradesh, there are 16 Akashvani stations, one major Doordarshan Kendra at Vijayawada and one Programme Generating Facility (PGF) at Tirupati. In the state of Telangana, there are 15 Akashvani stations, one major Doordarshan Kendra at Hyderabad and one PGF at Warangal.

**Likewise, “Supporting Community Radio Movement in India” Scheme under the Broadcasting sector aims to strengthen both new and existing community radio stations(CRS) with resources, capacity and technology, thereby increasing number and effectiveness of operational CRS, which are critically required for Community Radio Sector. There are 522 CRS in the country at present, out of which 12 CRS are in Andhra Pradesh and 9 CRS stations in Telangana. The budget outlay from 2020-21 to 2024-25 under the CRS is Rs 22.18 Cr.**

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