GOVERNMENT OF INDIA

MINISTRY OF INFORMATION & BROADCASTING

LOK SABHA

UNSTARRED QUESTION No. 2553 (TO BE ANSWERED ON 11.12.2024)

FREE DOORDARSHAN DTH SERVICES

2553. Shri Selvam G:

Shri C N Annadurai:

Shri Navaskani K:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the current reach and coverage of free Doordarshan DTH services across the country;
- (b) whether there are any plans to expand coverage in regions with poor terrestrial or cable connectivity;
- (c) the number of free Doordarshan DTH connections distributed across the country during the last three years, State/UT-wise;
- (d) whether any specific categories, such as Below Poverty Line (BPL) families or rural households are prioritized for receiving free DTH connections;

- (e) the steps taken by the Government to ensure equitable distribution of such connections in remote and tribal areas;
- (f) whether the distribution of free DTH connections has significantly increased the viewership of Doordarshan channels in rural and remote areas and if so, the details thereof; and
- (g) whether any feedback mechanism is in place to assess the satisfaction and impact of free DTH services on beneficiaries and if so, the details thereof?

ANSWER

THE MINISTER OF STATE FOR INFORMATION AND BROADCASTING
AND PARLIAMENTARY AFFAIRS

(DR. L. MURUGAN)

(a) to (g): Doordarshan (DD) Free Dish is a free-to-air DTH service that has full coverage across the country. In case of Andaman & Nicobar (A&N) Islands, a special 10 channel C-Band Satellite DTH service is in operation. Presently, about 45 million TV homes in India have DD Free Dish (industry estimate).

The DD Free Dish is widely available across the country.