

**GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE  
LOK SABHA**

**UNSTARRED QUESTION NO. 2314.  
TO BE ANSWERED ON TUESDAY, THE 10<sup>TH</sup> DECEMBER, 2024.**

**GI APPLICATIONS DATA**

**2314. SHRI RAHUL KASWAN:**

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

**वाणिज्य एवं उद्योग मंत्री**

- (a) the details and geographical indication of the current Geographical Indication (GI) Application and Registration data and the acceptance ratio for the State of Rajasthan during the current year 2024;
- (b) the specific measures taken by the Union Government to expand the scope of GI tags to most of the heritage products of Rajasthan has total of twenty one GI tags which is much lower than fifty nine GI tags from Tamil Nadu and seventy seven GI tags from Uttar Pradesh as on July 26, 2024;
- (c) the details of the specific measures taken by the Government to ensure adequate awareness and expertise within the general public to increase the number of GI applications from the States, State-wise;
- (d) the details of specific measures taken by the Union Government to identify the reasons for the limited GI Tag Acceptance Ratio in country and as a consequence in Rajasthan; and
- (e) if so, the details thereof?

**ANSWER**

**वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)**

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY  
(SHRI JITIN PRASADA)**

- (a): The details of Registered Geographical Indications from the State of Rajasthan are attached at Annexure "A". 18 applications for GI registration have been received from the State of Rajasthan during the current year till 04.12.2024 and their status may be seen at Annexure "B". Also, out of 160 GI Applications registered across India in the year 2023, 05 GI Applications are registered from the State of Rajasthan
- (b) & (c): As part of various initiatives for promotion of GIs, several programmes and activities have been carried out to ensure adequate awareness and expertise within the general public to increase the number of GI applications across the country including Rajasthan. Details of all such programmes are attached at Annexure C.

**(d) & (e):** Geographical Indications Registry (GIR), under the Department for Promotion of Industry and Internal Trade (DPIIT), is a quasi-judicial Authority established to administer the Geographical Indications of Goods (Registration & Protection) Act, 1999 and Geographical Indications of Goods (Registration & Protection) Rules, 2002. The primary duty of the GIR, inter-alia, is to grant GI registration in respect of an application that undergoes a comprehensive examination in accordance with the prevailing Act/Rules and guidelines notified by the Government, which also involves adherence to the criteria, as outlined in the said guidelines. Failure to comply with the said guidelines may lead to rejection of an application(s). Awareness of, and engagement with, stakeholders is similarly carried on Geographical indicator tags across the nation, including in Rajasthan. Handholding of applicants is also done wherever such assistance is sought.

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**ANNEXURE-A**

**ANNEXURE REFERRED TO IN REPLY TO PART (a) OF THE LOK SABHA UNSTARRED QUESTION NO. 2314 FOR ANSWER ON 10.12.2024.**

<b>Registered GIs from the State of Rajasthan</b>					
<b>Sl.No.</b>	<b>App.No.</b>	<b>Geographical Indications</b>	<b>Status</b>	<b>Goods</b>	<b>State</b>
1	142	Bikaneri Bhujia	<b>Registered</b>	Food Stuff	Rajasthan
2	628	Sojat Mehndi	<b>Registered</b>	Agricultural	Rajasthan
3	12	Kota Doria	<b>Registered</b>	Handicraft	Rajasthan
4	66	Blue Pottery of Jaipur	<b>Registered</b>	Handicraft	Rajasthan
5	67	Molela Clay Work	<b>Registered</b>	Handicraft	Rajasthan
6	68	Kathputlis of Rajasthan	<b>Registered</b>	Handicraft	Rajasthan
7	147	Sanganeri Hand Block Printing	<b>Registered</b>	Handicraft	Rajasthan
8	183	Bagru Hand Block Print	<b>Registered</b>	Handicraft	Rajasthan
9	191	Kota Doria (Logo)	<b>Registered</b>	Handicraft	Rajasthan
10	244	Thewa Art Work	<b>Registered</b>	Handicraft	Rajasthan
11	519	Pokaran Pottery	<b>Registered</b>	Handicraft	Rajasthan
12	539	Molela Clay Work of Rajasthan (Logo)	<b>Registered</b>	Handicraft	Rajasthan
13	540	Blue Pottery of Jaipur (Logo)	<b>Registered</b>	Handicraft	Rajasthan
14	541	Kathputlis of Rajasthan (Logo)	<b>Registered</b>	Handicraft	Rajasthan
15	748	Nathdwara Pichhwai Painting	<b>Registered</b>	Handicraft	Rajasthan
16	747	Udaipur Koftgari Metal Craft	<b>Registered</b>	Handicraft	Rajasthan
17	750	Bikaner Kashidakari Craft	<b>Registered</b>	Handicraft	Rajasthan
18	751	Jodhpur Bandhej Craft	<b>Registered</b>	Handicraft	Rajasthan
19	753	Bikaner Usta Kala Craft	<b>Registered</b>	Handicraft	Rajasthan
20	405	Makrana Marble	<b>Registered</b>	Natural	Rajasthan

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**ANNEXURE-B****ANNEXURE REFERRED TO IN REPLY TO PART (a) OF THE LOK SABHA UNSTARRED QUESTION NO. 2314 FOR ANSWER ON 10.12.2024.****List of GI Applications from January, 2024 to till date from the state of Rajasthan**

<b>Sl. No.</b>	<b>App.No.</b>	<b>Geographical Indications</b>	<b>Status</b>	<b>Date of Filing</b>	<b>Goods</b>	<b>Geographical Area</b>
1	1211	Kharak Embroidery	Pre-Examination	02.04.2024	Textiles	Rajasthan
2	1212	Mukka Embroidery	Pre-Examination	02.04.2024	Textiles	Rajasthan
3	1213	Khambiri Embroidery	Pre-Examination	02.04.2024	Textiles	Rajasthan
4	1214	Extra Weft Pattu Weaving	Pre-Examination	02.04.2024	Textiles	Rajasthan
5	1215	Soof Embroidery	Pre-Examination	02.04.2024	Textiles	Rajasthan
6	1216	Pakka / Pakko Embroidery	Pre-Examination	02.04.2024	Textiles	Rajasthan
7	1217	Applique Work	Pre-Examination	02.04.2024	Textiles	Rajasthan
8	1224	Jodhpur Iron Craft	Pre-Examination	16.04.2024	Handicraft	Rajasthan
9	1225	Rajasthan Ravan Hattha (Musical Instrument)	Pre-Examination	16.04.2024	Handicraft	Rajasthan
10	1234	Jaipur Marble Stone Craft	Pre-Examination	24.04.2024	Handicraft	Rajasthan
11	1235	Barmer Katab (Patch Work)	Pre-Examination	24.04.2024	Handicraft	Rajasthan
12	1236	Jodhpur Wood Craft	Pre-Examination	24.04.2024	Handicraft	Rajasthan
13	1246	Sindhi Sarangi	Pre-Examination	13.05.2024	Handicraft	Rajasthan
14	1265	Phad Painting	Pre-Examination	11.06.2024	Handicraft	Rajasthan
15	1324	Udaipur Thikri Craft	Pre-Examination	24.07.2024	Handicraft	Rajasthan
16	1325	Udaipur Danka Craft	Pre-Examination	24.07.2024	Handicraft	Rajasthan
17	1335	Jodhpur Chateri Stone Craft	Pre-Examination	08.08.2024	Handicraft	Rajasthan
18	1347	Nagauri Paan Methi	Pre-Examination	13.08.2024	Agricultural	Rajasthan

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**ANNEXURE-C**

**ANNEXURE REFERRED TO IN REPLY TO PARTS (b) & (c) OF THE LOK SABHA UNSTARRED QUESTION NO. 2314 FOR ANSWER ON 10.12.2024.**

Various measures and initiatives taken by the Government to ensure awareness about GI during last 5 years are as under:

S. No.	Event	Activity
	<b>2022-23</b>	
1	<b>Awareness workshop (26<sup>th</sup> Apr'22):</b>	A one-day awareness workshop conducted in Kalsi, Dehradun in collaboration with IIT Roorkee for several local artisans to create awareness on GI
2	<b>World Intellectual Property Day 2022(26<sup>th</sup> Apr'22):</b>	DPIIT conducted 'National Photography Contest' on theme capturing various aspects of Geographical Indications and their uniqueness, diversity, & artistry
3	<b>GI Pavilion-Aahar 2022(26th -30th Apr'22):</b>	5-day event at ITPO on GI products from across the nation including Rajasthan.
4	<b>India GI fair (26<sup>th</sup>-28<sup>th</sup> Aug'22):</b>	3-day event was organized at the India Expo Center & Mart, Greater Noida
5	<b>GI Mahotsav(16<sup>th</sup> -21<sup>st</sup> Oct'22):</b>	<ul style="list-style-type: none"> <li>• A weekly event was conducted at Trade facilitation Center, Varanasi</li> <li>• Various knowledge sessions were organized for the GI holders with DPIIT officials</li> </ul>
6	<b>Exclusive GI pavilion (14<sup>th</sup> -27<sup>th</sup> Nov'22):</b>	Exclusive GI pavilion was set up at IITF 2022 which was organized by ITPO at Pragati Maidan for showcasing products from across the nation including Rajasthan.
7	<b>Promotional videos on History TV18:</b>	To popularize GIs of India, 17 promotional videos covering various Indian GIs were prepared in collaboration with TV History 18 Aired videos on various channels of TV History 18 network such as History TV18 -SD, History TV18 – HD
8	<b>Social media campaign on GIs:</b>	<ul style="list-style-type: none"> <li>• DPIIT undertook a social media campaign to promote India's GIs from across the nation including Rajasthan.</li> <li>9'Gift a GI' campaign launched during festive seasons to encourage purchase of GI products</li> <li>• 'Spot the GI' launched to spread awareness on GIs through interesting factoids</li> </ul>

9	<b>GI Pavilion (14<sup>th</sup>–18<sup>th</sup> Mar'23):</b>	<ul style="list-style-type: none"> <li>DPIIT has set up a 'GI Pavilion' for 55 GI registered products at AAHAR 2023 at Pragati Maidan</li> <li>The 37th International food &amp; hospitality fair themed 'Invaluable Treasures of Incredible India' shows</li> </ul>
<b>2023-24</b>		
10	<b>EPCH GI Fair India (20<sup>th</sup>–24<sup>th</sup> Jul'23):</b>	2nd edition of GI Fair India 2023' at India Expo Centre & Mart, Greater Noida
11	<b>Radio Mirchi (17<sup>th</sup>–31<sup>st</sup> Aug'23):</b>	Promotion of GI by Radio Mirchi Brewery was held for 15 days for promotional of GI products from across the nation including Rajasthan.
12	<b>UP International Trade Show (21<sup>st</sup>–25<sup>th</sup> Sep'23):</b>	UP International Trade Show at Indian Expo Centre & Mart, Greater Noida
13	<b>GI Mahotsav at Srinagar (2<sup>nd</sup>–8<sup>th</sup> Oct'23)</b>	A weeklong GI Mahotsav at Srinagar as part of initiative for promotion of GI
14	<b>GI Mahotsav at Surat (16<sup>th</sup>–20<sup>th</sup> Dec'23):</b>	GI Mahotsav was held at Surat
15	<b>GI Startup Challenge (29<sup>th</sup> Dec'23-20<sup>th</sup> Feb'24) :</b>	DPIIT in collaboration with Startup India had conducted GI Startup Grand Challenge on the Startup India portal to identify innovative solutions through start-ups for challenges within the GI ecosystem
16	<b>Promotion of GI by India Today:</b>	India Today Published GI related articles in three phases for promotion of GIs from across the country including Rajasthan.
17	<b>Promotion of GI by National Geographic:</b>	DPIIT in collaboration with National Geographic Channel launched GI-based videos which included Production, Airing, Marketing and Licensing of 5 Documentary Films (8-10 mins) on GI Tagged Products in India and SAARC Markets
18	<b>5-day International Hackathon at Kolkata (8<sup>th</sup>–12<sup>th</sup> Mar'24):</b>	West Bengal National University of Juridical Sciences (WB NUJS) conducted International Conference on Hackathon on Geographical Indication and related Traditional Knowledge Cultural Expressions

2024-25		
19	<b>Insight to impact summit (12<sup>h</sup> Jul'24) :</b>	Insight to Impact Summit with participants from various Central Ministries & Government Department was held in Yashobhoomi.
20	<b>Promotion of GI on Indian Airlines (Mar-Jul'24)</b>	A total of 12 articles covering GI products from various parts of the country were published in inflight magazines of leading airlines such as Vistara, Air India, SpiceJet and Indigo (3 articles per airline).
21	<b>Autumn Fair International at Birmingham(1<sup>st</sup>-4<sup>th</sup> Sep'24):</b>	EPCH organised Indian GI Pavilion with Participation & Live Demonstration by GI producers in Autumn Fair International 2024 in Birmingham, United Kingdom
22	<b>Bazaar Berlin 2024(6<sup>th</sup>-10<sup>th</sup> Nov'24):</b>	Invest India organised event for India's GI Products at Bazaar Berlin 2024 at Berlin Fairground (Expo Center City) in Germany

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