

GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
**LOK SABHA**  
**UNSTARRED QUESTION No. 2207**  
TO BE ANSWERED ON 09.12.2024

**NATIONAL MISSION ON CULTURAL MAPPING**

**2207. Shri Balashowry Vallabhaneni:**

Will the Minister of CULTURE be pleased to state :

- (a) the details of the ‘cultural mapping’;
- (b) the aims and objectives of National Mission on Cultural Mapping proposed by the Government in the country;
- (c) the details of the number of villages that have so far been mapped by the Government in Andhra Pradesh State, district-wise; and
- (d) the manner in which the data so generated would help in protecting and promoting culture, traditions, art forms, etc., of that village?

**ANSWER**

MINISTER OF CULTURE AND TOURISM  
(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) National Mission on Cultural Mapping has been set up by Ministry of Culture, Government of India with an aim to identify and document India’s cultural heritage and its creative potential to regenerate and revitalize rural economies, thereby making Village India self-reliant. (b) At present, NMCM is undergoing with its component MGMD and the state-wise details are available at Mera Gaon Meri Dharohar Web Portal (<https://mgmd.gov.in/>) which is an open access portal.

(b) The aims and objectives and expectations are as under;

- To identify and document India’s cultural heritage and its creative potential to regenerate and revitalize rural economies, thereby making Village India self-reliant.
- To create awareness about the strengths of cultural heritage and its interface with development and cultural identity.
- Cultural Mapping of 6.5 Lakh villages along with their geographical, demographic profiles, and creative capitals.

(c) So far, 14131 villages of Andhra Pradesh have been uploaded on the web portal. The district-wise details are available at MGMD Web Portal.

(d) Currently, the data of 4.5 lakh villages have been uploaded on the MGMD Web Portal. This data would help in identifying and documenting India's cultural heritage and its creative potential to regenerate and revitalize rural economics, thereby making Village India self-reliant.

\*\*\*\*\*