Government Of India Ministry of Youth Affairs and Sports Department of Youth Affairs

LOK SABHA UNSTARRED QUESTION NO. 2113 TO BE ANSWERED ON 09/12/2024

Mera Yuva Bharat portal

†2113. Smt. Kamlesh Jangde:

Smt. Poonamben Hematbhai Maadam:

Shri Janardan Mishra:

Shri Shankar Lalwani:

Shri Haribhai Patel:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) Whether the Government has implemented any awareness campaign or initiatives to increase youth engagement and registration on the Mera Yuva Bharat portal and if so, the details of the measures taken in this regard;
- (b) The present status of the Mera Yuva Bharat portal, including the number of registered users from various States including Chhattisgarh and programmes offered thereon along with the key highlights of the said portal;
- (c) The details of the programmes likely to be launched keeping in view the various interests and skills of youth registered on the said portal;
- (d) The budget allocated and utilized for the development and maintenance of the portal; and
- (e) Whether the Government has made any assessment of the impact of the portal on youth engagement, skill development and employment opportunities and if so, the details thereof?

ANSWER THE MINISTER OF YOUTH AFFAIRS & SPORTS (DR. MANSUKH MANDAVIYA)

- a to c) Department of Youth Affairs has launched various initiatives to increase youth engagement and registration on the Mera Yuva Bharat portal. The most prominent initiatives are briefed below:
 - (i) MY Bharat Outreach Program: A total of 829 outreach programmes have been conducted for MY Bharat and total 53,447 youth have participated in these programmes.
 - (ii) Jan Jatiye Gaurav Diwas Padyatra: A total of 517 padyatras were organised with participation of 3.81 lakh Youth and others who joined the padyatra honouring Bhagwan Birsa Munda.
 - (iii) Diwali with MY Bharat: Over 1.82 lakhs volunteers participated in various activities at 5,275 locations in 500 districts across India.
 - (iv) Viksit Bharat Ambassador Yuva Connect Programme: The event was conducted across 15 locations with a total participation of 12960 students.

As on 02.12.2024, there are total 15790112 registered users on MY Bharat Portal from various States including 309850 users from Chhattisgarh. State-wise details of registered users may be seen at Annexure-I.

Key Highlights and Programs offered on the MY Bharat Portal are as under:

- i. Volunteer for Bharat: Connects youth with short-term community volunteer opportunities.
- ii. Experiential Learning Programs (ELP): Offers youth opportunities to gain practical experience through extended, field-based projects.
- iii. MY Bharat Organizations (MBOs): Collaboration with government organizations, knowledge institutions, non-profits, and community-based organizations to list opportunities and improve youth outreach.
- iv. Public Profiles: Allows youth to create searchable profiles and showcase their achievements.
- v. CV Builder: Provides a customizable CV builder tool to help youth create impactful resumes.

- vi. Mega Events: Enables multiple MBOs to organize large-scale youth events and activities.
- d) For the current financial Year, Rs. 13.14 crore has been allocated for the development and maintenance of the portal. However, no funds have been released in the current financial year for the purpose.
- e) As the Portal has been newly launched in October, 2023 only, assessment of the impact of the portal on youth engagement, skill development and employment opportunities is yet to be made.

ANNEXURE-I

Annexure referred to in reply to the Lok Sabha Unstarred Question no. 2113 for 09/12/2024 asked by Smt. Kamlesh Jangde, Smt. Poonamben Hematbhai Maadam, Shri Janardan Mishra, Shri Shankar Lalwani and Shri Haribhai Patel regarding "Mera Yuva Bharat portal":

Number of registered users from various States on MY Bharat Portal:

S	States	Total Youth Registered
No.		
1.	ANDAMAN AND NICOBAR	15353
	ISLANDS	
2.	ANDHRA PRADESH	360231
3.	ARUNACHAL PRADESH	27032
4.	ASSAM	309388
5.	BIHAR	366666
6.	CHANDIGARH	48810
7.	CHHATTISGARH	309850
8.	DELHI	315615
9.	GOA	29706
10.	GUJARAT	633334
11.	HARYANA	402755
12.	HIMACHAL PRADESH	144897
13.	JAMMU AND KASHMIR	408115
14.	JHARKHAND	242852
15.	KARNATAKA	476944
16.	KERALA	299250
17.	LADAKH	21029
18.	LAKSHADWEEP	3181
19.	MADHYA PRADESH	774410
20.	MAHARASHTRA	905357
21.	MANIPUR	13375
22.	MEGHALAYA	19931
23.	MIZORAM	45018
24.	NAGALAND	26234

S	States	Total Youth Registered
No.		
25.	ODISHA	312452
26.	PUDUCHERRY	29514
27.	PUNJAB	379398
28.	RAJASTHAN	1504840
29.	SIKKIM	21688
30.	TAMIL NADU	629027
31.	TELANGANA	187900
32.	THE DADRA AND NAGAR	7384
	HAVELI AND DAMAN AND	
	DIU	
33.	TRIPURA	58306
34.	UTTAR PRADESH	1624940
35.	UTTARAKHAND	191153
36.	WEST BENGAL	476717
37.	States not updated	4167460
38.	Grand Total	15790112
