

GOVERNMENT OF INDIA
MINISTRY OF AYUSH
LOK SABHA
UNSTARRED QUESTION NO-2064
ANSWERED ON 06/12/2024

“Traditional Medicinal Practices”

2064. Shri Anup Sanjay Dhotre:

Will the **Minister of Ayush** be pleased to state:

- a) whether the wide acceptability of Ayurveda along with other traditional medicinal practices has given a shot in the arm to AYUSH sector globally and if so, the details thereof;
- b) whether the AYUSH sector is likely to scale up its market share globally by 2025;
- c) if so, the details of the targets fixed along with the present global market share of AYUSH sector;
- d) whether it is a fact that education, research, scientific investigation as well as its propagation of Ayurveda must be done as per a rational and scientific evaluation process and if so, the details thereof along with the road map proposed for the country, State/UT-wise, particularly for Maharashtra; and
- e) the details of the steps taken/proposed to be taken by the Union Government to encourage the AYUSH sectors in the country, State/UT-wise, particularly in Maharashtra?

ANSWER

THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH
(SH. PRATAPRAO JADHAV)

(a) to (c) As per India Exim Bank research based on data from the DGCI&S, India’s exports of Ayush and herbal products has more than doubled, from Rs. 2,208.6 Crore in Financial Year 2014 to Rs. 5,391.4 Crore in Financial Year 2024, recording a robust compound annual growth rate (CAGR) of 9.3 percent during the period. India’s exports of Ayush and Herbal products has reached nearly Rs. 2886.7 Crore during April-September 2024. Further, to scale up the market share globally Ayush Export Promotion Council (AYUSHEXCIL) has been established.

(d) & (e) The Ministry vide gazette notification extraordinary part (ii) section 3(ii) issued on 21.09.2020 under the provision of NCISM Act 2020 has established National Commission for Indian System of Medicine (NCISM) to improve the quality of Ayurveda education.

National Eligibility Entrance Test (NEET) has been made mandatory to undertake admission to Undergraduate and Postgraduate Courses in Ayurveda, Unani, Siddha and Homoeopathy systems. Ministry of Ayush has also established one All India Institute of Ayurveda, 4 National Institutes and one institute of National Importance I.e. Institute of Training and Research in Ayurveda (ITRA) for providing highest standards of education, training, research, and health care through Ayurveda. WHO benchmark for training and treatment in Ayurveda, Yoga and Unani System of Medicine has been also published.

Central Council for Research in Ayurvedic Sciences (CCRAS) is the apex body under the Ministry of Ayush to undertake research activities, having 30 Central Research Institutes and Regional Research Institutes across the country. Three institutes namely Raja Ramdeo Anandilal Podar (RRAP) Central Ayurveda Research Institute, Mumbai, Regional Ayurveda Research Institute, Nagpur and Regional Ayurveda Research Institute, Pune are functioning in Maharashtra. There are 41 Homoeopathic medical College established in last 5 years in the country and total 11 Homoeopathic medical colleges are particularly established in Maharashtra.

Ministry of Ayush is collaborating with Department of Science and Technology (DST), Department of Biotechnology (DBT), Department of Scientific and Industrial Research (DSIR), Department for Promotion of Industry and Internal Trade (DPIIT), Department of Commerce (DoC), Ministry of Environment, Forest and Climate Change (MoEF & CC) and Indian Council of Medical Research (ICMR) to promote and develop cooperation and collaboration on health research.

An Ayush Research Portal has been developed for promotion and propagation of Ayurveda where 43,614 evidence based research articles are listed. The link of the portal is <https://ayushportal.nic.in/default.aspx>

Ministry of Ayush also organizes / supports various activities like organizing Arogya Fairs both at the National and State Level, Ayurveda Parv, national conferences & seminars and celebrating National Ayurveda Day every year under its IEC (Information, Education and Communication) Scheme for propagation of Ayurveda in the country including Maharashtra.