

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.200
ANSWERED ON 25.11.2024**

SWADESH DARSHAN SCHEME-2.0

**200 SHRI NAVASKANI K:
SHRI SELVAM G:
SHRI C N ANNADURAI:**

Will the Minister of TOURISM be pleased to state:

- (a) the aims and objective of launching Swadesh Darshan Scheme-2.0 (SD-2.0);**
- (b) whether the Government has identified the cities in Tamil Nadu State for development under Swadesh Darshan Scheme-2.0 (SD-2.0) and if so, the details thereof;**
- (c) the details of funds specifically given to the State of Tamil Nadu under the above-mentioned scheme;**
- (d) whether the Government is also implementing PRASHAD Scheme in the State of Tamil Nadu and if so, the details of sites identified for development under the said scheme; and**
- (e) the details of steps taken/to be taken by the Government for the promotion of Tourism in Tamil Nadu?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (e): The Ministry of Tourism revamped its Swadesh Darshan scheme as Swadesh Darshan 2.0 with an objective to develop sustainable and responsible tourism destinations in the country following a destination & tourist-centric approach. The Ministry of Tourism has identified 'Mamallapuram' and 'The Nilgiris' in the State of Tamil Nadu under Swadesh Darshan 2.0 scheme and has sanctioned the project 'Immersive Experience at Shore Temple' in the State for Rs.30.02 Crore.

Ministry of Tourism through its central sector scheme of ‘Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)’ complements the efforts of tourism infrastructure development by extending financial assistance to the State Government/UT Administrations in consultation with them in line with the scheme guidelines. The details of the projects sanctioned in the State of Tamil Nadu under PRASHAD scheme is as under:

State	S. No.	Project Name	Sanction Year	Approved Cost (Rs. in Crore)
Tamil Nadu	1	Development of Kanchipuram	2016-17	13.99
	2	Development of Velankanni	2016-17	4.86

Further, Ministry has identified 29 new sites for development under PRASHAD Scheme which includes ‘Navagriha Temple at 8 places’ in the State of Tamil Nadu the details of which is as under:

- i. Sri Kailasanathar Temple, Thingalur, Thanjavur District**
- ii. Guru Bhagvan Temple, Alangudi, Thanjavur District**
- iii. Sri Naaganathar Temple, Thirunageshwaram, Thanjavur District**
- iv. Sri Suryanaar Temple, Thiruvidadaimaruthur, Suriyanar Kovil, Thanjavur District**
- v. Sri Agneeswarar Temple, Kanjanur, Thanjavur District**
- vi. Sri Vaitheeshwaran Temple, Vaitheeswaran Kovil, Mayiladuthurai District**
- vii. Sri Naganatha Swamy Temple, Keelaperumpallam, Mayiladuthurai District**
- viii. Suweethaaranyshwarar Temple, Thiruvankadu, Mayiladuthurai District**

The Ministry of Tourism as part of its ongoing endeavour promotes various tourism destinations and products of the country including Tamil Nadu through promotional activities, events, website, social media promotions etc.
