

GOVERNMENT OF INDIA
MINISTRY OF CHEMICALS AND FERTILIZERS
DEPARTMENT OF FERTILIZERS

LOK SABHA

UNSTARRED QUESTION NO. 1898 TO BE ANSWERED ON: 06.12.2024

One Nation One Fertilizer

1898: SHRI JASWANTSINH SUMANBHAI BHABHOR:

Will the Minister of **CHEMICALS AND FERTILIZERS** be pleased to state:

- (a) the details and objectives of the Brand 'BHARAT' under 'One Nation, One Fertilizer' Scheme;
- (b) whether the 'One Nation, One Fertilizer' Scheme will benefit the farmers'
- (c) if so, the details thereof;
- (d) whether the Government has provisioned any measures to check fraud and sales of sub-standard material under one name by some manufacturers;
- (e) if so, the details thereof; and
- (f) the mechanism to be adopted by the Government to ensure the fertilizers are under a common brand across the country?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS
(SMT. ANUPRIYA PATEL)

(a) to (f): Government of India Vide notification dated 24th August, 2022, has decided to implement One Nation One Fertilizers (ONOF) by introducing Single Bharat Brand for Fertilizers and Logo under Fertilizer subsidy scheme namely "Pradhanmantri Bhartiya Janurvarak Pariyojna" (PMBJP). The objective of the scheme is to increase the availability basket of fertilizers; take care of dilemma among farmers in choosing from plethora of brands available in the markets, to reduce the crisscross movement and further ensure timely supply of fertilizers.

Fertilizer Control Order (FCO)-1985 has laid down fertilizer-wise detailed specifications. Any fertilizer, not meeting the said specifications, cannot be sold in the country for agricultural purpose. Clause 19 of FCO strictly prohibits the sale or manufacture of fertilizers which are not of prescribed standards. Any sale of duplicate/substandard/counterfeit fertilizers is punishable under Essential Commodities Act, 1955.

State Governments regulate the sale of fertilizers in the State. Awareness and vigilance at the field level is spread among the farmers through press note, TV talks, Kisan Goshthi, Krushimela, Krushi Mahotsav, etc. by the District Quality control mechanism.
