

GOVERNMENT OF INDIA  
MINISTRY OF MINORITY AFFAIRS  
**LOK SABHA**  
**UNSTARRED QUESTION NO. 1439**  
TO BE ANSWERED ON 04.12.2024

**AWARENESS ABOUT WELFARE SCHEMES**

1439. SHRI ANUP SANJAY DHOTRE:

Will the Minister of MINORITY AFFAIRS be pleased to state:

- (a) whether the Government has evaluated the performance of its awareness campaign initiated to create awareness among the minority communities regarding the schemes/programmes meant for their welfare in the country and if so, the details and the outcome thereof;
- (b) whether there is an increase in the number of beneficiaries of the said schemes/programmes after such awareness campaign and if so, the details thereof, State/UT-wise and Scheme/Programme-wise during each of the last three years and the current year; and
- (c) the details of other steps taken by the Government in this regard?

**ANSWER**

THE MINISTER OF MINORITY AFFAIRS

(SHRI KIREN RIJJU)

- (a) to (c):The awareness campaign is carried out under the Scheme of Research / Studies, Monitoring and Evaluation of Development Schemes including Publicity of the Ministry to create awareness among the six centrally notified minority communities. The Government has taken up multi-media campaigns to spread awareness of welfare schemes meant for minorities through print and electronic media, FM Channels all over the country. Pocket booklets and pamphlets on various schemes / programmes of the Ministry are published in Hindi, English, Urdu and other regional languages. In order to directly reach out to the public, especially minority communities, and spread awareness among them, 'Hunar Haats' have been organized at various locations. In addition, Ministry also supports conducting of workshops / seminars through Project Implementing Agencies (PIAs) to create more awareness about the schemes / programmes implemented by this Ministry.

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