

GOVERNMENT OF INDIA  
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY  
**LOK SABHA**  
**UNSTARRED QUESTION NO. 1395**  
TO BE ANSWERED ON 04.12.2024

**PROMOTION OF DIGITAL LITERACY IN RURAL AREAS**

**1395. SHRI DHARAMBIR SINGH:**

Will the Minister of ELECTRONICS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether the Government has taken steps to promote digital literacy in rural and underserved areas;
- (b) if so, the details thereof including the number of beneficiaries, State/UT-wise;
- (c) the initiatives undertaken to attract IT investments in rural regions;
- (d) whether specific training programmes in emerging technologies like AI and blockchain have been rolled out and if so, the details thereof; and
- (e) the steps proposed to establish IT training centres in Bhiwani-Mahendergarh?

**ANSWER**

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY  
(SHRI JITIN PRASADA)

(a) to (e): The Pradhan Mantri Gramin Digital Saksharta Abhiyan (PMGDISHA) was launched by Government of India to promote digital literacy in rural India. The aim was to reach 6 crore rural households (one person per household) nationwide. The scheme has ended, as against 6 crore, 6.39 crore individuals were trained across the country as on March 31, 2024. The State/UT-wise achievement is given at **Annexure**.

MeitY, Government of India launched the India BPO Promotion Scheme (IBPS) and North East BPO Promotion Scheme (NEBPS) to create jobs and promote IT/ITES in small towns by offering financial support of up to ₹1 lakh per seat. The schemes also provide incentives for promoting local entrepreneurs and hiring women and disabled individuals through BPO/ITES units across the country operating in States/UTs.

India is the IT skills capital of the world. Stanford University has ranked India amongst the top 4 along with US, UK and China in Global and national AI vibrancy ranking based on 42 indicators. Government of India has been taking steps to ensure that we continue to retain our advantage in IT skills. MeitY has initiated a programme titled "FutureSkills PRIME", jointly with National Association of Software and Service Companies (NASSCOM), aimed at re-skilling/ up-skilling of candidates in new/emerging technologies, namely, Blockchain, Artificial Intelligence, Robotic Process Automation, Augmented/Virtual Reality, Internet of Things, Big Data Analytics, Additive Manufacturing/ 3D Printing, Cloud Computing, Social & Mobile and Cyber Security.

Further, under IndiaAI FutureSkills of India AI Mission, India AI fellowship is offered to B.Tech and M.Tech students of all the All India Council for Technical Education (AICTE) recognized engineering institutions.

IT Training Centres were set up under PMGDISHA scheme across the country, including Bhiwani-Mahendergarh districts of Haryana. Details are as below:

<b>District</b>	<b>Training Centres</b>	<b>Registered Candidates</b>	<b>Trained Candidates</b>
Bhiwani	858	86,167	72,171
Mahendergarh	683	54,230	43,081

**States/UTs wise achievements under the PMGDISHA Scheme**

<b>Sl. No.</b>	<b>State Name</b>	<b>Registered Candidates</b>	<b>Trained Candidates</b>
1	Andaman and Nicobar Islands	5,564	2,931
2	Andhra Pradesh	23,01,731	19,17,452
3	Arunachal Pradesh	14,949	11,615
4	Assam	27,21,585	23,60,195
5	Bihar	82,40,606	74,12,740
6	Chhattisgarh	24,86,455	21,37,064
7	Dadra & Nagar Haveli and Daman & Diu	20,522	18,029
8	Goa	58,569	53,784
9	Gujarat	30,31,310	26,83,286
10	Haryana	18,57,815	15,77,109
11	Himachal Pradesh	6,61,922	5,32,976
12	Jammu and Kashmir	8,70,451	7,06,991
13	Jharkhand	27,52,731	22,86,356
14	Karnataka	29,64,726	24,40,957
15	Kerala	1,77,165	1,18,132
16	Ladakh	24,785	22,122
17	Lakshadweep	142	35
18	Madhya Pradesh	56,92,467	50,69,449
19	Maharashtra	61,23,970	53,23,817
20	Manipur	28,397	18,286
21	Meghalaya	1,52,783	1,06,063
22	Mizoram	30,317	23,125
23	Nagaland	11,990	8,968
24	Odisha	36,16,441	30,86,143
25	Puducherry	22,079	15,801
26	Punjab	17,46,448	15,14,820
27	Rajasthan	45,06,184	39,70,690
28	Sikkim	27,035	23,122
29	Tamil Nadu	17,04,537	14,07,880
30	Telangana	14,56,226	12,10,448
31	Tripura	3,25,000	2,64,186
32	Uttar Pradesh	1,63,14,369	1,45,48,273
33	Uttarakhand	7,85,978	6,73,306
34	West Bengal	28,36,714	23,95,565
<b>Total</b>		<b>7,35,71,963</b>	<b>6,39,41,716</b>

**\*Chandigarh and Delhi are in Urban agglomeration, hence not covered under the Scheme.**