

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

**LOK SABHA**  
**UNSTARRED QUESTION NO. 1372**  
ANSWERED ON 03/12/2024

**e-PLATFORM CONNECT TO EXPORTERS**

1372. SMT. APARAJITA SARANGI:  
SHRI RADHESHYAM RATHIYA:  
SHRI MANOJ TIWARI:  
Dr. JAYANTA KUMAR ROY:  
SHRI VIJAY BAGHEL:  
SHRI KALI CHARAN SINGH:  
SHRI KHAGEN MURMU:

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state :

- (a) Whether the Government proposes to develop any e-Platform to connect exporters, Ministry of Micro, Small & Medium Enterprises (MSMEs) entrepreneurs with various stakeholders; and
- (b) If so, the details thereof along with the benefits of the said platform with information and data regarding trade particularly of Raigarh Parliamentary constituencies of Chhattisgarh?

**ANSWER**

वाणिज्य और उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SHRI JITIN PRASADA)

(a) & (b) The government has launched Trade Connect e-Platform on 11<sup>th</sup> September, 2024 which has been developed after consultations with various stakeholders in the export ecosystem. Trade connect e-Platform is an information and intermediation platform on international trade that attempts to help new and existing exporters, including MSMEs by connecting them to various stakeholders.

The platform includes stakeholders such as officials from Indian Missions Abroad, Department of Commerce, and Directorate General of Foreign Trade, Export Promotion Councils, Commodity Boards and Exim Bank etc., who provide support in the form of information, answering queries and by providing services such as issuance of Certificate of Origin on the platform.

Some of the key services available on the platform include:

- Trade Agreements and Tariff explorer - Aids in understand benefits of FTAs and tariffs for Indian products
- Product Guide and Country guide – Aids in understand top markets, certification and compliance requirements, non tariff barriers, anti dumping duties and connect with buyers in various markets
- Global e-Commerce Guide – Information on top countries, categories and e-Commerce portals in the world
- Trade Events Worldwide – Information on trade shows and events in India and abroad in a single place
- Ask an Expert – Subject matter stakeholders resolve trade queries of Indian businesses on international trade
- EXIM Paathshaala - Learning content and videos on various aspects of international trade
- Source from India - Recognized exporters can create micro-pages on the platform for discoverability by international buyers

District and constituency specific information is not available on Trade Connect e-Platform.

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