

LOK SABHA  
UNSTARRED QUESTION NO. 1281  
TO BE ANSWERED ON 03.12.2024

**VISIONXT FOR INDIAN TEXTILE INDUSTRY**

1281. SMT. POONAMBEN HEMATBHAI MAADAM:

Will the Minister of TEXTILES वस्त्र मंत्री  
be pleased to state :

- (a) whether VisioNxt will serve as a comprehensive platform for the Indian textile industry to access real-time fashion trend insights;
- (b) if so, the details thereof and the extent to which it reduce India's dependence on international trend forecasting agencies;
- (c) whether the Government proposes to introduce standardized garment measurements specifically designed to better suit Indian body types in the apparel sector; and
- (d) if so, the details thereof?

उत्तर  
ANSWER  
वस्त्र राज्य मंत्री (श्री पबित्र मार्घेरिता)  
THE MINISTER OF STATE FOR TEXTILES  
(SHRI PABITRA MARGHERITA)

**(a) & (b):** Yes. VisioNxt is India's first ever Artificial Intelligence and Emotional Intelligence enabled fashion forecasting initiative providing insights of fashion trends for Indian fashion sector. It will provide India-specific trend reports in bilingual form thereby reducing the reliance on international forecasting agencies.

**(c) & (d):** The National Sizing Survey project (INDIAsize) has been undertaken to create standardized body size charts to enable the Indian apparel sector to design better-fitting clothing for the Indian population.

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