

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

**LOK SABHA**  
**UNSTARRED QUESTION NO. 1277**  
ANSWERED ON 03/12/2024

**DISTRICTS AS EXPORT HUB INITIATIVE**

1277. SHRI DAGGUMALLA PRASADA RAO :  
SHRI KESINENI SIVANATH :

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state

- (a) the details of funds allocated and utilized for promotion of exports from districts all over Country during the last two years, State/UT/District-wise, especially Andhra Pradesh classified district-wise;
- (b) the total value of the goods exported under the Districts as Exports Hub Initiative from Andhra Pradesh during the last five years, districts-wise ;
- (c) the details of the products and services identified under the District Export Action Plans, under the said scheme;
- (d) whether the Government has undertaken any steps to increase the awareness and viability of the Districts as Exports Hub Initiative in Andhra Pradesh, if so, details thereof, if not, the reasons therefore; and
- (e) whether the Government has set any target for the Districts as Exports Hub Initiative, if so, the details thereof particularly Andhra Pradesh, district-wise?

**ANSWER**

वाणिज्य और उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SHRI JITIN PRASADA)

- (a) No specific funds are allocated for export promotion under the Districts as Export Hubs initiative.
- (b) No such data is maintained by the Ministry.
- (c) A list of products/services identified State-wise under Districts as Export Hubs initiative is available under the head [Districts As Export Hubs](#) in Quick Links on Home Page of DGFT Portal ([www.dgft.gov.in/CP/](http://www.dgft.gov.in/CP/) )

**(d) & (e)** The Government has taken measures to promote exports from the districts under the Districts as Exports Hub Initiative. Institutional mechanism has been set up in States/UTs by forming State Export Promotion Committee (SEPC) and Districts Export Promotion Committee (DEPC) at the district level. District Export Action Plans under "Districts as Export Hubs" detailing the existing bottlenecks in the supply chain and identifying possible interventions to mitigate the existing gaps are being prepared by the districts. These outline the support required by the local exporters and manufacturers to seamlessly export the identified products and services by supporting new business to export and generating employment opportunities in the districts. To encourage export from the districts under "Districts as Export Hubs initiative", export promotion outreach events are being held in various districts. This includes handholding sessions with exporters and export related awareness sessions with exporters along with the representatives of various related agencies/departments such as Department of Posts, Central Board of Indirect Taxes and Customs (CBIC), Banks, Ministry of Micro, Small and Medium Enterprises (MSME), Export Promotion Councils, Local Trade Associations/Chambers, District Industries Centres, etc. Further, there is a huge employment potential especially with the proposed implementation of e-commerce exports. Five Export awareness meetings/ stakeholders' meeting have been conducted recently with a participation of more than 700 persons in the districts of Andhra Pradesh as part of the outreach programs conducted under Districts as Export Hubs initiative.

\*\*\*\*\*