

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 1247
ANSWERED ON 03/12/2024

E-COMMERCE EXPORT HUBS

1247. SHRI SHRIRANG APPA CHANDU BARNE:
SMT. BHARTI PARDHI:

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government has invited proposals to finalise the operational modalities of e-commerce export hubs;
- (b) if so, the details thereof and the response received in this regard;
- (c) whether the Government has finalised proposals for E-Commerce Export Hubs (ECEH) to facilitate seamless and expeditious clearances of export;
- (d) whether the Government has launched an online platform that collects information on foreign trade from diverse sources to guide the existing and aspiring exporters regarding the opportunities available in the international market and the process to grab the said opportunity; and
- (e) if so, whether the Government of India has issued guidelines for exporters to avail the benefits of online platform, if so, the details thereof?

ANSWER

वाणिज्य और उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) to (c) Directorate General of Foreign Trade (DGFT) vide Trade Notice No. 14/2024-25 dated 22.08.2024 has invited detailed proposal(s) for Pilot Launch of E-Commerce Export Hubs (ECEH). Two proposals for Pilot launch of ECEH have been approved. ECEH brings stakeholders under one roof for faster e-commerce exports clearance, and simplified reverse logistics. DGFT, Central Board of Indirect Taxes and Customs (CBIC) and Bureau of Civil Aviation Security (BCAS) are collaborating to expedite ECEH implementation.

(d) & (e) Directorate General of Foreign Trade (DGFT) has launched the Trade Connect ePlatform (<https://trade.gov.in>) to provide trade-related information to existing and aspiring Indian exporters. This platform also serves as an online hub for integrating efforts from the Department of Commerce, Indian Missions abroad, Export Promotion Councils, Commodity Boards, and other organisations to deliver comprehensive support to Indian exporters. To raise awareness, the platform is demonstrated and showcased at ongoing and upcoming Niryat Bandhu events and other DGFT outreach programs. Additionally, a handbook on the Trade Connect ePlatform was released on 11th September 2024.