

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
STARRED QUESTION NO.*86
ANSWERED ON 02.12.2024**

INITIATIVES FOR TOURISM SECTOR IN RAJASTHAN

***86. SHRI P P CHAUDHARY:**

Will the Minister of TOURISM be pleased to state:

- (a) the detailed breakdown of tourism sector projects launched under the Swadesh Darshan and PRASHAD schemes in Rajasthan State including their locations and specific components;**
- (b) whether any destinations in Pali district or nearby areas in Rajasthan have been selected under the Challenge Based Destination Development (CBDD) scheme, if so, the details thereof;**
- (c) the details of specific measures planned to encourage tourists to spend 5-10% of their budget on local items in Rajasthan, particularly in lesser-known destinations like Pali; and**
- (d) the strategies in place to engage the Rajasthani diaspora through the Chalo India Global Diaspora Campaign and the targets set for increasing international tourist arrivals to Rajasthan through this initiative?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): A Statement is laid on the Table of the House.

STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA STARRED QUESTION NO.*86 ANSWERED ON 02.12.2024 REGARDING INITIATIVES FOR TOURISM SECTOR IN RAJASTHAN BY SHRI P P CHAUDHARY

(a) to (b): While development and promotion of tourism destinations and products is primarily undertaken by the concerned State Government (SG)/Union Territory Administration (UTA), the Ministry of Tourism through its central sector schemes of 'Swadesh Darshan (SD)' and 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' complements the efforts of tourism infrastructure development by extending financial assistance to the SGs/UTAs in synergy with the scheme guidelines, availability of funds etc. The detail of the projects sanctioned under the Swadesh Darshan and PRASHAD scheme in Rajasthan is annexed.

Ministry of Tourism has identified 42 destinations in the country under Challenge Based Destination Development (CBDD), a sub-scheme of Swadesh Darshan scheme which does not include any destination in Rajasthan. However, the Ministry has identified 'Bundi (Keshoraipatan)' and 'Jodhpur' under Swadesh Darshan 2.0 (SD2.0) and sanctioned the project 'Spiritual Experience, Keshovraipatan' for ₹17.37 Crore.

(c): The Ministry of Tourism as part of its ongoing endeavour promotes various tourism destinations and products of the country including Rajasthan through promotional activities, events, website, social media promotions etc. Such promotions include publicity of lesser-known destinations as well as variety of tourism products such as arts and crafts, cuisine, culture etc.

(d): The Chalo India campaign aims to enable Indian diaspora become Incredible India Ambassadors. Under the campaign, one lakh gratis e-tourist visas for foreign tourists were announced. Through the Chalo India portal, each diaspora member, including the Rajasthani diaspora, can register themselves and receive a referral code for sharing with their non Indian friends to avail gratis visas. The issuance of the gratis e-tourist visas is limited to the current Financial Year.

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) TO (b) OF LOK SABHA STARRED QUESTION NO.*86 ANSWERED ON 02.12.2024 REGARDING INITIATIVES FOR TOURISM SECTOR IN RAJASTHAN BY SHRI P P CHAUDHARY**

The detail of the projects sanctioned under the Swadesh Darshan and PRASHAD scheme in Rajasthan

I. Details of the Projects sanctioned under Swadesh Darshan Scheme for the State of Rajasthan**Project No. 1**

Name of Project	Amount Sanctioned	Sanctioned in
Development of Sambhar Lake Town and Other Destinations in Jaipur District	₹50.01 Crore	Sep 2015

Destination-wise/ component-wise details

Sl. No.	Destination	Sanctioned Amount (₹ Crore)	Major Components
1	Salt Train and Dining Experience	20.51	<ul style="list-style-type: none">• Upgradation of Rail track• Locomotive Engine/ Procurement of Coaches• Maintenance Depot• Booking Kiosks, Support Infrastructure and Boarding Platforms for Salt Train, Water Decks
2	Sambhar Salt Ltd. Complex	4.38	<ul style="list-style-type: none">• Site Development• Parking for Cars and Buses• Gate Complex Upgradation
3	Caravan Park	2.59	<ul style="list-style-type: none">• Development of Site
4	Craft Haat	1.20	<ul style="list-style-type: none">• Development of Craft Haat• Administrative Block
5	Festival/Fair Ground	1.53	<ul style="list-style-type: none">• Site Development and Boundary Wall• Local Bazaar• Basic Amenities
6	Naliasar	13.75	<ul style="list-style-type: none">• Mini Desert Night Safari,• Up-gradation of Approach Road

			<ul style="list-style-type: none"> • Lake Shoreline Development • Camping & Log Huts • Support Infrastructure • Tourist Information Centre • Open Air Theatre • Water Decks
7	Naraina	2.19	<ul style="list-style-type: none"> • Development of Ghats, • Approach Road • Basic Tourist Amenities • Signages etc.
8	Gudha to Jhapok	1.9	<ul style="list-style-type: none"> • Development of Bi-cycle Track
9	Naliasar, Naraina and Bicycle Trail	0.98	<ul style="list-style-type: none"> • Solar Street Lighting
Total		49.03	
Consultancy Charges @2%		0.98	
Contingency Charges @3%		0.00	
Grand Total		50.01	

Project No. 2

Name of Project	Amount Sanctioned	Sanctioned in
Integrated Development of Govind Dev ji temple (Jaipur), Khatu Shyam Ji (Sikar) and Nathdwara (Rajsamand)	₹75.80 Crore	September 2016

Destination-wise/ component-wise Details

Sl. No.	Destination	Sanctioned Amount (₹ Crore)	Major Components
1	Govindji Temple	8.64	<ul style="list-style-type: none">• Conservation of old structure• Pathways• Tourist Amenities & Signages• Façade improvement• Benches, signages, shoe rack, etc
2	Jai Niwas Udyan	8.04	<ul style="list-style-type: none">• Light & Sound Show• Pathways• Landscape• Signages• Low height Planters• Landscaping• Open Air Theatre• Tourist Amenities,
3	Talkatora	0.08	<ul style="list-style-type: none">• Development of entrance plaza
4	Paundric Udhyan	0.85	<ul style="list-style-type: none">• Landscaping• Pathways• Restoration of Gate• Stone Railing
5	Kanak Vrindavan	1.17	<ul style="list-style-type: none">• Surface Parking• Pathways• Benches, Signage, Dustbins
6	Galtaji	0.31	<ul style="list-style-type: none">• Landscaping & site development• Pathways• Surface Parking• Signages, benches, dustbins
7	Sikar	29.49	<ul style="list-style-type: none">• Surface Parking,• Public facilities• Cafeteria• Tourist Information Centre• Tourist Seating Shed Driver's resting Hall

			<ul style="list-style-type: none"> • Yatri Sheds • Tourist Amenities • Landscaping Works • Solar Lamp Posts • Pathways • Signages, Benches • Amenity & Facility block
8	Nathdwara	23.60	<ul style="list-style-type: none"> • Tourist Interpretation cum Cultural Centre • Surface Parking • Landscaping on Pedestrian Pathway Route • Signages • Drinking water hut • High Mast Light
Total		72.19	
Consultancy Charges @2%		1.44	
Contingency Charges @3%		2.17	
Grand Total		75.80	

Project No. 3

Name of Project	Amount Sanctioned	Sanctioned in
Development of Spiritual Circuit- 'Development of Churu (Salasar Balaji)-Jaipur (Shri Samodke Balaji, Ghatke Balaji, Bandheke Balaji)- Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) - Mehndipur Balaji- Chittorgarh (Sanwaliyaji)	₹87.05 Crore	March 2017

Destination-wise/component-wise Details

Sl. No.	Destination	Sanctioned Amount (In ₹ Crore)	Major Components

1	Salasar Balaji	6.77	<ul style="list-style-type: none"> • Parking Lots • Approach Road to Parking • Toilet Blocks, • High Mast Lights • Basic Amenities • Signages
2	Shri Samod Balaji	1.72	<ul style="list-style-type: none"> • Tourist Facility Centre • Health Centre • Basic Amenities for Tourists • Drinking Water Facilities • Toilet block • Benches • High Mast Lights • Solar Lights • Signage
3	Ghat ke Balaji	4.58	<ul style="list-style-type: none"> • Pilgrim Rest Area • Parking • Tourist Amenities
4	Bandhe Ke Balaji	0.62	<ul style="list-style-type: none"> • Basic Tourist Amenities • Parking • Signages • Solar Lights
5	Bijak Buddhist Monastery	5.85	<ul style="list-style-type: none"> • Cultural cum Interpretation Centre • Signages • Benches
6	Mahadev Ganesh Temple and other locations	0.41	<ul style="list-style-type: none"> • CCTV Surveillance System • Signages • Tourist Facility Centre
7	Ashoka Edict	0.07	<ul style="list-style-type: none"> • Signages • Benches • Drinking Water Facilities • Solar Light
8	Jain Nasiya and Surroundings	0.60	<ul style="list-style-type: none"> • Surface Parking • Landscaping • Tourist Facility Centre • Drinking Water Facilities • Solar Light
9	Ambika Temple	1.07	<ul style="list-style-type: none"> • Last Mile Connectivity.

	(Shakti Peeth)		<ul style="list-style-type: none"> • Signages • Drinking Water Facilities • Benches • Solar light
10	Vimal Kund	5.25	<ul style="list-style-type: none"> • Rejuvenation of Vimal Kund • Pathway Development • Tourist Facility Centre • Basic Amenities
11	Much Kund	19.30	<ul style="list-style-type: none"> • Light & Sound show • Cultural cum interpretation centre • Tourist Resting centre • Parking • Tourist Amenities • Undergrounding of cables
12	Gopinathji Temple	0.04	<ul style="list-style-type: none"> • Tourist Amenities
13	Vrinda Rani Temple	0.06	<ul style="list-style-type: none"> • Signages • Benches
14	Chandrama Temple	0.05	<ul style="list-style-type: none"> • Signages • Benches
15	Madan Mohan Temple	0.08	<ul style="list-style-type: none"> • Signages • Dustbins
16	Kaman Mahal & Stadium	0.49	<ul style="list-style-type: none"> • Tourist Facility Centre • Tourist Amenities
17	Mehandipur Balaji	17.97	<ul style="list-style-type: none"> • Pilgrim Rest Area • Parking • Pilgrim Waiting Area • Yatri Shed & Basic Amenities
18	Sanwalia Sethji Temple	17.97	<ul style="list-style-type: none"> • Tourist Facility Centre • Amphitheatre • Cafeteria • Laser Water Show • Basic Amenities
Total		82.9	
Consultancy Charges @2%		1.66	

Contingency Charges @3%	2.49	
Grand Total	87.05	

Project No. 4

Name of Project	Amount Sanctioned	Sanctioned in
Development of Heritage Circuit Development of Rajsamand (Kumbhalgarh Fort) - Jaipur (Facade Illumination in Jaipur and Nahargarh Fort) -Jhalawar (Gagron Fort) - Chittorgarh (Chittorgarh Fort) – Jaisalmer (Jaisalmer Fort) - Hanumangarh (Gogamedi) - Udaipur (Pratap Gaurav Kendra) - Dholpur (Bagh-I-Nilofor and Purani Chawani) - Nagaur (Meera Bai Smarak, Merta) - Tonk (Sunehri Kothi)	₹70.61 Crore	June 2017

Destination-wise/ component-wise Details

Sl. No.	Destination	Sanctioned Amount (₹ Crore)	Major Components
1	Kumbhalgarh Fort	5.5	<ul style="list-style-type: none"> • Light and sound Show
2	Nahargarh Fort	1.00	<ul style="list-style-type: none"> • Resting Shelters • Signages, • Lockers • Cloak Room • Benches, Drinking Water, etc • Toilets
3	Gagron Fort	1.06	<ul style="list-style-type: none"> • Tourist Facility Centre • Development of Pathways, • Surface Parking • Driver's Rest Area • Landscaping • Illumination • Toilets, dustbins, Benches, Signages, etc.
4	Chittorgarh Fort	5.5	<ul style="list-style-type: none"> • Light and Sound Show

5	Jaisalmer Fort	6.23	<ul style="list-style-type: none"> • Laser Water Show at Gadsisar Lake
6	Pratap Gaurav Kendra	7.16	<ul style="list-style-type: none"> • Laser Water Show • Landscaping • Parking • Railing for Pathway leading to Statue • High Mast Light • Solar Lights • WiFi
7	Bagh-e-Nilofer	0.55	<ul style="list-style-type: none"> • Approach Road • Signages • Stone Plaza
8	Purani Chawani, Dholpur	0.69	<ul style="list-style-type: none"> • Surface Parking • Landscaping • Stone Plaza • Dustbins, Benches, Signages, etc.
9	Meera Bai Samarak, Merta	2.09	<ul style="list-style-type: none"> • Light & Sound Show • Illumination of Main Gate
10	Gogamedi, Hanumangarh	6.85	<ul style="list-style-type: none"> • Development of Pilgrim/Tourist Resting Centre • Parking • Landscaping
11	Jaipur City	29.86	<ul style="list-style-type: none"> • Illumination of gates, Boundary walls, Market Facades • Light Management Systems • Electrical works
12	Sunheri Kothi	0.75	<ul style="list-style-type: none"> • Landscaping, Hardscaping & Benches • Tube Well • Toilet • Solar Lights • CCTV
Total		67.24	
Consultancy Charges @2%		1.35	

Contingency Charges @3%	2.02	
Grand Total	70.61	

II. The details of the project sanctioned under Swadesh Darshan 2.0

Name of Project	Amount Sanctioned	Sanctioned in
Spiritual Experience in Keshoraipatan	₹ 17.37 Crore	February, 2024

Component-wise details

Sl. No.	Component	Cost (₹ In Lakhs)
1	Parking and Entry Plaza	98.42
2	Website Development for online ticketing	14.41
3	Interpretation Centre & Ticketing Area	60.02
4	Ghat development and & Aarti platform	354.41
5	Signages and Wayfinding	0.98
6	Toilets and Shower Area	69.44
7	Bhojanalaya and Tourist Amenities	169.69
8	Temple restoration and Bastion Wall restoration;	479.05
9	Temple façade illumination, flood lighting & allied infrastructure	108.06
10	Boat and Jetty	46.63
Sub-Total (A)		1,401.11
GST (18% of A)		252.20
SIA Charges (3% of A)		42.03
Contingency (2% of A)		28.02
DMO Charges (1% of A)		14.01
Total (B)		1,737.38

III. Project Sanctioned under PRASHAD Scheme in the State of Rajasthan

Sl. No.	Name of the project	Amount sanctioned / Sanction Year	Major components
1	Integrated Development of Pushkar/Ajmer	₹ 32.64 Crore	Development at Ajmer Sharif Dargah (Refurbishment of façade, Tensile fabric structure, Shading devices)

		2015-16	Improvement of Delhi gate and Dargah gate chowk (Illumination, Refurbishment work) Tourist information kiosk at railway & bus stand Restoration & development works at Pushkar Sarovar, Pushkar Market Street Development work at Brahma temple, Savitri Mata temple & Parikrama Path, Pushkar
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