

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
STARRED QUESTION NO.*290
ANSWERED ON 16.12.2024**

PROMOTION OF TRIBAL AND ETHNIC TOURISM

***290. SHRI VISHNU DAYAL RAM:**

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has taken any steps to promote tribal and ethnic tourism in the State of Jharkhand;**
- (b) if so, the details of the plans and programs implemented including the funds allocated and utilized for promotion of tribal and ethnic tourism in the State; and**
- (c) if not, the reasons therefor specifying the challenges or constraints, if any, faced by the Government in this regard?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c): A Statement is laid on the Table of the House.

STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA STARRED QUESTION NO.*290 ANSWERED ON 16.12.2024 REGARDING PROMOTION OF TRIBAL AND ETHNIC TOURISM RAISED BY SHRI VISHNU DAYAL RAM.

(a) to (c): Yes, The Ministry of Tourism as part of its ongoing endeavour promotes various tourism destinations and products of India including tribal and ethnic tourism in the State of Jharkhand, through various initiatives including promotional events, assistance to State Governments for organizing fairs and festivals, participation in exhibitions, websites, social media etc.

The Ministry extends financial support to State Governments and Union Territories for the promotion and development of tourism under its schemes of Domestic Promotion & Publicity including Hospitality (DPPH), Swadesh Darshan, National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) and Assistance to Central Agencies for Tourism Infrastructure Development Schemes.

The Ministry under Swadesh Darshan 2.0 Scheme has identified 'Chandil' in the State of Jharkhand for development. In addition, Ramrekha Dham has also been sanctioned under Challenge Based Destination Development scheme, a sub scheme of SD 2.0 for an amount of Rs.25 Crore.

List of Projects Sanctioned under various Schemes in the State of Jharkhand during the last five years is at Annexure.

The Government of India under the guidelines for Special Assistance to States/Union Territories for Capital Investment (SASCI) for Development of Iconic Tourist Centres has approved Eco-Tourism Development of Tilaiyya, Koderma for an amount of Rs.34.87 Crore in the State of Jharkhand.

The Government has also approved the initiative to develop tribal homestays under Swadesh Darshan Scheme of the Ministry of Tourism as part of ‘Pradhan Mantri Janjatiya Unnat Gram Abhiyan’. The said intervention includes development of 1000 homestays with support of upto Rs.5.00 Lakh per unit for new construction, up to Rs.3.00 Lakh for renovation and Rs.5.00 Lakh for village community requirements.

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA STARRED QUESTION NO.*290 ANSWERED ON 16.12.2024 REGARDING PROMOTION OF TRIBAL AND ETHNIC TOURISM RAISED BY SHRI VISHNU DAYAL RAM.**

List of Projects Sanctioned under various Schemes in the State of Jharkhand during the last five years:

(Rs. in Lakh)

Scheme	Year	Project	Amount Sanctioned	Amount Released
Swadesh Darshan	2018-19	Development of Eco Tourism circuit: Dalma- Betla National park- Mirchaiya- Netarhat under Eco Circuit	3044	2804
PRASHAD	2018-19	Development of Baidyanathji Dham, Deoghar	3679	3495
Domestic Promotion & Publicity including Hospitality (DPPH)	2019-20	Bhairavnath Mahotsav	25	25
		Sharad Mahotsav, Netarhat	25	25
